

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 200702000044)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

VOLUNTARY ANNOUNCEMENT CESSATION OF CANADIAN OPERATION

This announcement is made by Media Chinese International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide the shareholders of the Company and potential investors an update on the latest business development of the Group.

The board of directors of the Company (the “**Board**”) wishes to announce that the Group will cease its media operations in Canada (the “**Canadian Operation**”) (the “**Cessation**”) with effect from 1 February 2026. The Cessation will result in estimated one-off expenses, including staff layoff compensation, of not less than approximately US\$4 million, which will be recognised in the consolidated statement of profit or loss of the Company for the fourth quarter ending 31 March 2026.

The Canadian Operation has served readers and advertisers for over 32 years; however, audience behaviour has shifted significantly towards digital and online platforms in recent years. The Cessation forms part of the Group’s ongoing strategic review and resource optimisation. The Board considers that this decision will enable the Group to concentrate management attention and capital on its core markets and digital initiatives, and is in the overall interests of the Company and its shareholders as a whole.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Media Chinese International Limited
Tiong Kiew Chiong
Director

16 January 2026

As at the date of this announcement, the Board comprises Mr Tiong Kiew Chiong, Mr Khoo Kar Khoon, Mr Wong Khang Yen, Mr Liew Sam Ngan and Ms Tiong Yijia, being executive directors; Ms Tiong Choon, being non-executive director; and Mr Ip Koon Wing, Ernest, Ms Lim Seang Lee and Mr Yong Voon Kar, being independent non-executive directors.