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**MEDIA CHINESE INTERNATIONAL LIMITED**

**世界華文媒體有限公司**

*(Incorporated in Bermuda with limited liability)*

(Malaysia Company No. 200702000044)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

**OVERSEAS REGULATORY ANNOUNCEMENT**

*(This overseas regulatory announcement is issued pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)*

Please refer to the attached announcement on the next page.

27 March 2025

*As at the date of this announcement, the Board comprises Mr Tiong Kiew Chiong, Mr Wong Khang Yen, Mr Liew Sam Ngan and Ms Tiong Yijia, being executive directors; Ms Tiong Choon, being non-executive director; and Mr Ip Koon Wing, Ernest, Datuk Chong Kee Yuon and Mr Khoo Kar Khoon being independent non-executive directors.*

TRANSACTIONS (CHAPTER 10 OF LISTING REQUIREMENTS) : RECURRENT RELATED PARTY TRANSACTIONS MEDIA CHINESE INTERNATIONAL LIMITED ("THE COMPANY") VARIATION BY 10% OR MORE BETWEEN ACTUAL VALUE AND ESTIMATED VALUE OF RECURRENT RELATED PARTY TRANSACTION ("RRPT")

MEDIA CHINESE INTERNATIONAL LIMITED

Type	Announcement
Subject	TRANSACTIONS (CHAPTER 10 OF LISTING REQUIREMENTS) RECURRENT RELATED PARTY TRANSACTIONS
Description	MEDIA CHINESE INTERNATIONAL LIMITED ("THE COMPANY") VARIATION BY 10% OR MORE BETWEEN ACTUAL VALUE AND ESTIMATED VALUE OF RECURRENT RELATED PARTY TRANSACTION ("RRPT")

The Board of Directors of the Company wishes to announce that pursuant to Paragraph 10.09(2)(e) of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad, the actual value of the following RRPT entered has exceeded the estimated value of the RRPT disclosed in the Circular to Shareholders of the Company dated 18 July 2024:-

Related Party	Nature of transaction	Estimated value from 16 August 2024 to the next Annual General Meeting	Actual value transacted from 16 August 2024 to 27 March 2025	Difference between actual value transacted and estimated value	Variation by %	Reason for the difference
Cheerhold (H.K.) Limited ("Cheerhold")	Provision of services such as air tickets and accomodation arrangement services by Charming Holidays Limited ("Charming") to Cheerhold.	HK\$100,000 (equivalent to US\$12,861)	HK\$550,862 (equivalent to US\$70,848)	HK\$450,862 (equivalent to US\$57,987)	451%	Due to the increased business travel needs of Cheerhold and better services provided by Charming as compared to other travel agents in the market.

Note: The supplementary information in US\$ is shown for reference only and has been made at the exchange rate of US\$1.00 to HK\$7.7752, being the middle exchange rate quoted by Bank Negara Malaysia at 12:00 noon on 27 March 2025.

This Announcement is dated 27 March 2025.

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### Announcement Info

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Company Name	MEDIA CHINESE INTERNATIONAL LIMITED
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Stock Name	MEDIAC
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Date Announced	27 Mar 2025
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Category	General Announcement for PLC
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Reference Number	GA1-26032025-00033
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