



MEDIA CHINESE INTERNATIONAL LIMITED

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 200702000044)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

ENVIRONMENTAL POLICY

We understand the importance of protecting the environment for future generations. Hence we strive to produce our products more efficiently and cost-effectively with minimal impact on the environment. We will also encourage environmentally responsible behaviour on the part of our staff.

We will strive to conserve energy and minimize waste in our operations. Specifically, we aim to conserve water and energy, reduce greenhouse gas emissions, minimize waste and instil public consciousness in support of environmental sustainability. We will aim to identify, measure and understand the direct and indirect impact of our operations and strive to comply with the environmental laws and regulations of the countries we operate in.

Our Environmental Policy consists of the following areas:

Water and Energy Conservation

We seek to improve water and energy efficiencies in our operations and office usage through constant review of the manner of these two resources. We encourage and remind our employees to be mindful and strive to conserve the usage of water and energy.

Greenhouse Gas (GHG) Emissions Reduction

GHG emissions are reduced by identifying the sources and implementing solutions, which include improving efficiency and minimizing.

Waste Minimization

We strive to minimize waste in our operations and office usage and take the necessary steps to dispose of waste conscientiously by adopting a “recycling” policy where possible.

Create Awareness

We engage and encourage employees, readers, advertisers and other business partners to adopt measures to protect the environment through our publications.