



MEDIA CHINESE INTERNATIONAL LIMITED

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 200702000044)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

ECONOMIC POLICY

We conduct our business in a fair manner and with strong governance and accountability.

We prioritize product quality and advocate sound supply chain practices.

Our Economic Policy consists of the following areas:

Product Responsibility

We strive to produce publications (distributed on all our media platforms) and offer services that are of high quality and meet our readers' and customers' needs. We will continuously evolve and update our products to meet the ever-changing demands of readers and customers.

We have in place policies and processes to ensure the accuracy of the information contained in our publications and ensure compliance with the laws and regulations of the countries we operate in.

Supply Chain

We practise ethical procurement and supplier management. Processes and policies are put in place to ensure an objective supplier selection and evaluation. We also emphasize the delivery of good quality products, efficient after-sales services and commitment by suppliers to observe good environment and social practices.

Customer Privacy

We educate our employees on the importance of complying with the laws and regulations relating to personal data protection acts or ordinances in the countries we operate.

Business Ethics

We have in place a Code of Ethics and Conduct and a Whistle Blowing Policy to inculcate an ethical culture among our employees to ensure that they will commit to upholding the highest standards of professionalism and exemplary when dealing with all stakeholders.