Press Release

MEDIA CHINESE INTERNATIONAL LIMITED
世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)
(Malaysia Company No. 200702000044)
(Hong Kong Stock Code: 685)
(Malaysia Stock Code: 5090)

To: Business Editor **【For Immediate Release】**

FINANCIAL RESULTS
FOR THE FOURTH QUARTER ENDED
31 March 2021

Unaudited Financial Highlights

	Three months ended 31 March			**Year ended 31 March**		
	2021 US$'000	2020 US$'000	% Change	**2021 US$'000**	2020 US$'000	% Change
Turnover	**29,625**	38,457	-23.0%	**115,679**	239,217	-51.6%
Profit/(loss) before income tax	**2,604**	(1,537)	269.4%	**(1,367)**	9,283	-114.7%
EBITDA	**5,734**	351	1533.6%	**7,294**	16,586	-56.0%

(27 May 2021) - **Media Chinese International Limited** ("**Media Chinese**" and, together with its subsidiaries, the "**Group**", HKSE Stock Code: 685, KUL Stock Code: 5090) today announced the unaudited results for the fourth quarter ended 31 March 2021.

For the quarter under review, the Group's turnover fell by 23.0% to US$29,625,000 from US$38,457,000 if compared to the previous corresponding quarter. The markets in which the Group operates continued to be affected by recurring waves of the COVID-19 pandemic, which impacted consumer spend and travel negatively. This resulted in the Group's publishing and printing segment and the travel segment reporting declines in turnover of 12.3% and 99.4% respectively when compared to the same quarter last year.

The Group continued to adapt its operations to cope with the downturn in economy caused by the pandemic and managed to report a profit before income tax of US$2,604,000 as opposed to a loss before income tax of US$1,537,000 a year ago. This was mainly attributed to cost savings and fair value gains from the revaluation of the Group's investment properties in Malaysia.

The Group's EBITDA for the quarter under review was US$5,734,000, US$5,383,000 above the EBITDA of US$351,000 a year earlier.

During the current quarter, both the Malaysian Ringgit ("RM") and the Canadian Dollar ("C$") strengthened against the United States Dollar ("US$"), resulted in positive currency impacts of approximately US$622,000 and US$158,000 on the Group's turnover and profit before income tax respectively.

(a) Publishing and Printing

For most of the quarter under review, the Malaysian economy remained weak as the Movement Control Order 2.0, which began in mid-January, adversely affected consumer and business spending. On the other hand, Hong Kong's economy saw slight improvement during the current quarter as COVID-19 infections were contained with no widespread outbreaks reported.

Turnover for the publishing and printing segment declined by 12.3% to US$29,596,000 when compared to the US$33,765,000 recorded in the same quarter previous year. This was mainly caused by the decline in revenue from the Group's Malaysia and North America segments of 20.2% and 25.3% respectively when compared to the same quarter last year. However, the Group's Hong Kong and Taiwan segment saw a 16.1% improvement in its turnover to US$8,899,000 from US$7,662,000 in the corresponding quarter last year.

The segment reported a profit before income tax for the current quarter of US$4,744,000, as opposed to a loss before income tax of US$234,000 in the same quarter last year. Its Malaysia and Southeast Asian operations reported a profit before income tax of US$5,167,000, reflecting an increase of 85.7% when compared to the US$2,783,000 reported for the previous year. This was mainly attributed to cost savings and the fair value gains from the revaluation of the investment properties in Malaysia.

Meanwhile, driven by the increase in revenue, the Group's Hong Kong and Taiwan operations managed to reduce its loss before income tax from US$3,214,000 recorded last year to US$658,000 for the quarter in review.

The North America operations recorded a profit before income tax of US$235,000, 19.3% above the US$197,000 recorded in the same quarter last year. This was mainly attributed to cost savings as well as the receipt of a grant and wage subsidies from the Canadian government.

(b) Travel and travel related services

Turnover for the Group's travel segment for the quarter under review amounted to US$29,000 only, a significant drop of 99.4% from US$4,692,000 reported in the same quarter last year. The tourism sector has been badly hit as travel came to a virtual halt due to the COVID-19 pandemic which led to the closure of many countries' borders. The segment reported a loss before income tax of US$1,979,000 for the quarter under review, widened from the loss of US$1,082,000 reported in the prior year quarter.

FY 2020/2021

The Group's turnover for the year ended 31 March 2021 fell by 51.6% to US$115,679,000 from US$239,217,000 in the previous year. The sharp decline was mainly due to the global economic slowdown caused by the COVID-19 pandemic. Turnover for the publishing and printing segment fell by 28.3% to US$115,551,000 from US$161,256,000 recorded last year. As international travel came to a grinding halt during the COVID-19 pandemic, turnover for the Group's travel segment dropped sharply by 99.8% to US$128,000 from last year's US$77,961,000. The challenging economic conditions resulted in the Group recording a loss before income tax of US$1,367,000 for the current year as opposed to a profit before income tax of US$9,283,000 for the preceding year.

The Group's EBITDA for the year was US$7,294,000, a decrease of 56.0% when compared with last year's US$16,586,000.

During the year under review, the RM weakened against the US$ while the C$ strengthened against the US$, resulted in net positive currency impacts of approximately US$132,000 and US$350,000 on the Group's turnover and loss before income tax respectively.

Basic loss per share for the year ended 31 March 2021 was US0.08 cents, compared with a basic earnings per share of US0.42 cents in the last year. As at 31 March 2021, the Group's cash and cash equivalents and short-term bank deposits amounted to US$94,433,000, an increase of 27.8% since 31 March 2020. Net assets per share attributable to owners of the Company was US9.84 cents. The Group's net gearing ratio was nil.

The Board has declared an interim dividend for the year ended 31 March 2021 of US0.10 cents (2019/2020: US0.26 cents) per ordinary share payable on 8 July 2021.

Outlook

Commenting on the outlook of the coming financial year, **Media Chinese's Group Chief Executive Officer, Mr. Francis TIONG said**, "The COVID-19 pandemic has halted the economy of many countries around the world with closure of borders and movement control restrictions. With the roll-out of vaccination programs, the world is hopeful that the global economy will recover in tandem."

"The Group had in the financial year under review adapted to the challenges caused by the pandemic to ensure the sustainability of its businesses. For the financial year ahead, the Group is of the view that it will continue to be challenging until the vaccination globally has proven to be effective and the re-opening of borders by most countries has taken place.

With most businesses switching to digitalisation as the 'new norm' to minimise the spread of COVID-19, the Group will continue to focus on rolling out more creative digital advertisement solutions for its advertisers. For the travel segment, the Group expects that, with the vaccination programs being rolled out worldwide, international travel will resume albeit at a slower pace. Meanwhile, the Group will continue to exercise prudent cost controls across all business units to achieve optimisation of resources." Mr. TIONG concluded.

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About Media Chinese International Limited (Stock Code: 685 HK)

Media Chinese International Limited is a leading global Chinese language media group dual-listed on the mainboard of The Stock Exchange of Hong Kong Limited (Stock Code: 685) and Bursa Malaysia Securities Berhad (Stock Code: 5090). Media Chinese's product portfolio comprises newspapers, magazines and books in Southeast Asia, Greater China and North America. The Group has also expanded its business into the digital media.

Media Chinese is the major shareholder of One Media Group Limited (listed on the mainboard of The Stock Exchange of Hong Kong Limited, Stock Code: 426).

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