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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached announcement on the next page.

30 September 2011

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Mr Tiong Kiu King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Ms Siew Nyoke Chow and Ms Sim Sai Hoon, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive Directors.

General Announcement

Reference No. MC-110917-41800

Company Name : **MEDIA CHINESE INTERNATIONAL LIMITED**
Stock Name : **MEDIAC**
Date Announced : 30/9/2011

Type : Announcement
Subject : **TRANSACTIONS (CHAPTER 10 OF LISTING REQUIREMENTS)
RELATED PARTY TRANSACTIONS**

Description : **MEDIA CHINESE INTERNATIONAL LIMITED (the “Company”)
- COMPLETION OF THE RELATED PARTY TRANSACTION IN
RELATION TO PROPOSED DISPOSAL OF MEDIA CONNECT
INVESTMENT LIMITED TO SKY SUCCESS ENTERPRISES
LIMITED (Pursuant to paragraph 9.19(47)(g) of the Main Market
Listing Requirements of Bursa Malaysia Securities Berhad)**

Announcement Details / Table Section:

Reference is made to the announcements of the Company dated 5 August 2011 and 10 August 2011 in relation to the proposed disposal of Media Connect Investment Limited to Sky Success Enterprises Limited, a wholly-owned subsidiary of One Media Group Limited, at the consideration of HK\$25,800,000 (equivalent to US\$3,307,000).

The Board of Directors of the Company wishes to announce that all conditions precedent have been fully satisfied and the consideration was received in full on 30 September 2011, hence the proposed disposal has been completed in accordance with the terms and conditions of the sale and purchase agreement dated 5 August 2011.

This announcement is dated 30 September 2011.