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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached announcement on the next page.

7 December 2012

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Ms Siew Nyoke Chow, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive Directors.

General Announcement

Reference No. MC-121205-11493

Company Name : **MEDIA CHINESE INTERNATIONAL LIMITED**
Stock Name : **MEDIAC**
Date Announced : **7/12/2012**

Type : **Announcement**
Subject : **OTHERS**

Description : **MEDIA CHINESE INTERNATIONAL LIMITED**
- **DEEMED DISPOSAL OF SUBSIDIARIES IN RELATION TO THE PROPOSED SPIN-OFF AND THE SEPARATE LISTING OF THE TRAVEL AND TRAVEL-RELATED BUSINESS ON THE GROWTH ENTERPRISE MARKET ("GEM") OF THE STOCK EXCHANGE OF HONG KONG LIMITED ("HKEX") ("PROPOSED SPIN-OFF")**

Announcement Details / Table Section:

Reference is made to the previous announcements in relation to the Proposed Spin-off. As disclosed in the announcement dated 15 August 2012, the Company expected the Proposed Spin-off would be completed by the end of 2012.

However, as additional time is required by the Company to prepare and finalise certain information in relation to the Proposed Spin-off, the Board of Directors of the Company wishes to announce that the expected date of completion of the Proposed Spin-off will be deferred.

The Company will make further announcement(s) on the update and development of the Proposed Spin-off as and when appropriate.

This announcement is dated 7 December 2012.