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**MEDIA CHINESE INTERNATIONAL LIMITED**

**世界華文媒體有限公司**

*(Incorporated in Bermuda with limited liability)*

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

**OVERSEAS REGULATORY ANNOUNCEMENT**

*(This overseas regulatory announcement is issued pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)*

Please refer to the attached announcement on the next page.

17 February 2014

*As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Mr Leong Chew Meng, being executive Directors; Ms Tiong Choon, being non-executive Director; and Mr David Yu Hon To, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive Directors.*

## General Announcement

Reference No. MC-140212-61437

Company Name : **MEDIA CHINESE INTERNATIONAL LIMITED**  
Stock Name : **MEDIAC**  
Date Announced : 17/02/2014

Type : Announcement  
Subject : OTHERS

Description : Media Chinese International Limited (“MCIL” which together with its subsidiaries, the “Group”) - Internal Re-organisation of the Group

### Announcement Details / Table Section:

The Board of Directors of MCIL wishes to announce that three of its indirect wholly-owned subsidiaries, namely Ming Pao New Media Limited (formerly known as Perfect Gain Development Limited) (“Ming Pao New Media”), Ming Pao Holdings Limited (“MPH”) and MediaNet Resources Limited (“MediaNet Resources”) had undertaken an internal re-organisation in which MPH has disposed two shares of HK\$1.00 each representing 100% of the equity interest in Ming Pao New Media to MediaNet Resources for a consideration of HK\$2.00 as at the date hereof (“Internal Re-organisation”).

The principal activity of MPH and MediaNet Resources is investment holdings. Though currently dormant, Ming Pao New Media is structured to engage in digital and multimedia businesses as its principal activity. Subsequent to the completion of the Internal Re-organisation, Ming Pao New Media becomes a direct wholly-owned subsidiary of MediaNet Resources. The Internal Re-organisation will improve the Group’s corporate structure and to further develop its digital and multimedia businesses.

The Internal Re-organisation was satisfied in cash and will not have any effect on the issued and paid up capital of MCIL or any material effect on the earnings or assets of the Group for the financial year ending 31 March 2014.

None of the Directors and/or major shareholders of MCIL and/or persons connected with them has any interest, direct or indirect, in the Internal Re-organisation.

This announcement is dated 17 February 2014.