



MING PAO ENTERPRISE CORPORATION LIMITED

明報企業有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 685)

Proxy Form for the Special General Meeting (the "SGM") to be held on Wednesday, 27 June 2007 at 10:30 a.m.

I/We (note 1) _____
of _____

being the registered holder(s) of (note 2) _____
shares of HK\$0.10 each in the share capital of MING PAO ENTERPRISE CORPORATION LIMITED (the "Company") hereby

appoint (note 3) _____

of _____

or failing him _____

of _____

or failing him, the Chairman of the meeting to act as my/our proxy to attend and vote for me/us at the special general meeting of the Company to be held at Pacific Place Conference Centre, 5/F One Pacific Place, 88 Queensway, Hong Kong on Wednesday, 27 June 2007 at 10:30 a.m. and at any adjournment thereof as indicated below or, if no such indication is given, as my/our proxy thinks fit.

		FOR (note 4)	AGAINST (note 4)
1.	The authorised share capital of the Company be increased from HK\$50,000,000 divided into 500,000,000 ordinary shares of HK\$0.10 each to HK\$250,000,000 divided into 2,500,000,000 ordinary shares by creating additional 2,000,000,000 ordinary shares of HK\$0.10 each, which new shares shall rank pari passu in all respects with the existing shares in the capital of the Company.		
2.	The merger agreement dated 23 April 2007 (the "Merger Agreement") entered into between the Company, Sin Chew Media Corporation Berhad ("Sin Chew") and Nanyang Press Holdings Berhad ("Nanyang Press") (a copy of which marked "A" has been produced to the SGM and signed by the Chairman of the SGM for the purpose of identification) as further described in the circular ("Circular") dated 9 June 2007 to the shareholders of the Company (a copy of which marked "B" has been produced to the SGM and signed by the Chairman of the SGM for the purpose of identification), and pursuant to which, in consideration for the issue of new shares of HK\$0.10 each in the capital of the Company, the existing shareholders of Sin Chew and Nanyang Press will transfer their shares in Sin Chew and Nanyang Press respectively to the Company, and the transactions contemplated under the Merger Agreement, be and are hereby approved, ratified and confirmed.		
3.	The issue and allotment of the Sin Chew Consideration Shares and the Nanyang Press Consideration Shares (each as defined in the Circular) to the existing shareholders of Sin Chew and Nanyang Press respectively, be and are hereby approved.		
4.	The directors of the Company, acting together or by committee or any director of the Company acting individually, if the affixation of the common seal is necessary, be and are/is hereby authorised on behalf of the Company to sign, seal, execute, perfect, deliver all such other agreements, instruments and other documents and do all such other acts as they/he may in their/his absolute discretion consider necessary, desirable or expedient to implement and/or give effect to the Merger Agreement and the completion thereof and the transactions contemplated thereunder as they/he may consider necessary, desirable or expedient.		

Dated: _____ 2007

Shareholder's Signature (note 5): _____

Notes:

- Full name(s) and address(es) must be inserted in **BLOCK CAPITALS**.
- Please insert the number of shares of HK\$0.10 each registered in your name(s). If no number is inserted, this proxy form will be deemed to relate to all the shares in the capital of the Company registered in your name(s).
- Please insert the name and address of the proxy desired. **IF NO NAME IS INSERTED, THE CHAIRMAN OF THE MEETING WILL ACT AS YOUR PROXY.**
- IMPORTANT: IF YOU WISH TO VOTE FOR A RESOLUTION, PLEASE PLACE A "✓" IN THE RELEVANT BOX MARKED "FOR" BESIDE THE APPROPRIATE RESOLUTION. IF YOU WISH TO VOTE AGAINST A RESOLUTION, PLEASE PLACE A "✓" IN THE RELEVANT BOX MARKED "AGAINST" BESIDE THE APPROPRIATE RESOLUTION.** Failure to complete the boxes will entitle your proxy to cast his vote at his discretion. Your proxy will also be entitled to vote at his discretion on any resolution properly put to the meeting other than those referred to in the notice convening the meeting.
- This proxy form must be signed by you or your attorney duly authorised in writing or, in the case of a corporation, this proxy form must be under its common seal or under the hand of an officer or attorney duly authorised.
- If more than one of the joint holders are present at the meeting personally or by proxy, that one of the said persons whose name stands first on the register of members in respect of the relevant shares will alone be entitled to vote in respect of them.
- To be valid, this proxy form together with any power of attorney or other authority (if any) under which it is signed, or a notarially certified copy thereof, must be lodged with the head office and principal place of business of the Company at 15th Floor, Block A, Ming Pao Industrial Centre, 18 Ka Yip Street, Chai Wan, Hong Kong not less than 48 hours before the time appointed for holding the meeting or any adjournment thereof.
- A proxy need not be a member of the Company, but must attend the meeting in person to represent you.
- Any alterations made in this form should be initialled by the person who signs it.
- Completion and return of the proxy form of proxy will not prevent you from attending and voting in person at the meeting if you so wish.