

MING PAO ENTERPRISE CORPORATION LIMITED

(Incorporated in Bermuda with limited liability) (Stock Code: 685)

NOTICE OF SPECIAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that a Special General Meeting of the Shareholders of Ming Pao Enterprise Corporation Limited (the "**Company**") will be held at 15th Floor, Block A, Ming Pao Industrial Centre, 18 Ka Yip Street, Chai Wan, Hong Kong on Monday, 12th March, 2007 at 10:30 a.m. for the purpose of considering and, if thought fit, passing the following special resolution:

SPECIAL RESOLUTION

"THAT

- (a) with effect from the date of the passing of this resolution, the share premium account of the Company be reduced by HK\$500,000,000 (the "Share Premium Reduction") and the directors of the Company be and are hereby authorised to apply and transfer the credit arising from the Share Premium Reduction to the retained profits account of the Company; and
- (b) the directors of the Company be and are hereby authorised to do all such acts and things (including, without limitation to the generality of the foregoing, the execution of any document, instrument or agreement) as they may, in their absolute discretion, consider necessary, desirable or expedient to implement and/or to give effect to the Share Premium Reduction and the application of the credit which will be released thereby."

By Order of the Board LAW Yuk Kuen Secretary

Hong Kong, 14th February, 2007

Notes:

1. Any shareholder of the Company entitled to attend and vote at the meeting is entitled to appoint one or more proxies to attend and vote instead of him. A proxy need not be a shareholder of the Company.

2. To be valid, the proxy form, together with any power of attorney or other authority (if any) under which it is signed, or a notarially certified copy thereof, must be lodged with the head office and principal place of business of the Company at 15th Floor, Block A, Ming Pao Industrial Centre, 18 Ka Yip Street, Chai Wan, Hong Kong not less than 48 hours before the time appointed for holding the meeting or any adjournment thereof.

As at the date of this announcement, the Board comprises Tan Sri Datuk TIONG Hiew King, Mr. TIONG Kiu King, Dr. TIONG Ik King and Mr. TIONG Kiew Chiong, being executive directors; and Mr. TANG Ying Yu, Mr. David YU Hon To and Mr. Victor YANG, being independent non-executive directors.

Please also refer to the published version of this announcement in China Daily.