

REPLY FORM

To: **Ming Pao Enterprise Corporation Limited** (the “Company”)
c/o Tricor Tengis Limited,
26th Floor, Tesbury Centre,
28 Queen’s Road East,
Wanchai, Hong Kong

Part A – To receive another printed version of the Circular

(Please tick ONLY ONE of the following boxes) ^(Note 1)

- (a) I have already received a Chinese version of the Circular but I would like to receive an English version.
- (b) I have already received an English version of the Circular but I would like to receive a Chinese version.
- (c) I have chosen to access the Circular posted on the Company’s website but would like to receive a printed copy in English/Chinese/both English and Chinese*.

** Please delete where inappropriate*

Part B – To make an election or change the choice of language and means of receipt of future Corporate Communications

^(Note 2)

I would like to make an election or change my previous choice of language and means of receipt of Corporate Communications to be issued not less than 10 business days after the date hereof in the following manner ^(Note 3):

(Please tick ONLY ONE of the following boxes) ^(Note 1)

Printed Version Options

- (a) in English language version only;
- (b) in Chinese language version only;
- (c) in BOTH English and Chinese language versions;

Website Version Option

^(Note 4)

- (d) to access the Corporate Communications posted on the Company’s website in lieu of the printed copies and to receive email notification to my/our email address at _____ ^(Note 5) of the publication of Corporate Communications on the Company’s website.

Shareholder’s full name: _____ Contact telephone number: _____

Registered address: _____

Signature: _____ Date: _____

All future Corporate Communications in both English and Chinese languages will be available on the Company’s website at <http://www.mingpao.com> and Hong Kong Exchanges and Clearing Limited’s website at <http://www.hkex.com.hk>.

Should you have any queries relating to this form, please call the enquiry hotline at (852) 2980 1333.

Notes:

- (1) This form will be void if (i) more than one box is ticked in Part A or Part B; or (ii) no boxes are ticked in both Parts; or (iii) if the information is incorrectly completed.
- (2) Corporate Communications include any documents issued or to be issued by the Company for the Shareholders’ information or action, including but not limited to, annual report, interim report, notice of meeting, circular and proxy form.
- (3) You are entitled to change your above selected choice at any time by reasonable notice in writing to the Company’s Hong Kong Branch Registrar, Tricor Tengis Limited of 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong.
- (4) If you choose the Website Version Option, and for any reason have difficulty in receiving or gaining access to the Corporate Communications, you will promptly upon request be sent the Corporate Communications in printed form free of charge.
- (5) If you do not provide your email address, you will NOT be notified as and when Corporate Communications are published.