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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)
(Malaysia Company No. 995098-A)
(Hong Kong Stock Code: 685)
(Malaysia Stock Code: 5090)

ANNOUNCEMENT

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the Company's announcement dated 14 July 2008 in respect of the Land Acquisition Agreement. The despatch of the circular to the Shareholders in connection with, among other things, the Land Acquisition will be postponed. It is currently proposed that the Circular will be despatched on or before 4 September 2008.

Reference is made to the Company's announcement dated 14 July 2008 in respect of the Land Acquisition Agreement ("Announcement"). Unless otherwise defined, capitalised terms used in this announcement have the same meaning as they are defined in the Announcement.

Pursuant to Rule 14A.49 of the Listing Rules, the Company must arrange for the publication of a circular in connection with the Land Acquisition ("Circular") within 21 days after the publication of the Announcement, being no later than 4 August 2008.

However, the parties to the Land Acquisition Agreement have mutually agreed to re-negotiate the terms of the Land Acquisition Agreement due to a change in commercial circumstances. The Company will make a further announcement if there is a change in the terms of the Land Acquisition Agreement.

As the Vendor and the Purchaser are in the process of re-negotiating the terms of the Land Acquisition Agreement, despatch of the Circular will be postponed. The Company has applied to the HKEx for a waiver from strict compliance with Rules 14A.49 of the Listing Rules and an extension of time for despatch of the Circular. It is currently proposed that the Circular will be despatched on or before 4 September 2008.

By order of the Board

Media Chinese International Limited

Tiong Kiew Chiong

Director

4 August 2008

As at the date of this announcement, the Board comprises Tan Sri Datuk Tiong Hiew King, Mr Tiong Kiu King, Dr Tiong Ik King, Dato' Leong Khee Seong, Mr Tiong Kiew Chiong, Ms Siew Nyoke Chow and Ms Sim Sai Hoon, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Mr Victor Yang, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh being independent non-executive Directors.