



MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached announcement on the next page.

4 February 2009

As at the date of this announcement, the Board comprises Tan Sri Datuk Tiong Hiew King, Mr Tiong Kiu King, Dato' Sri Dr Tiong Ik King, Dato' Leong Khee Seong, Mr Tiong Kiew Chiong, Ms Siew Nyoke Chow and Ms Sim Sai Hoon, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Mr Victor Yang, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive Directors.

General Announcement

Reference No **CU-090204-56667**

Company Name : **MEDIA CHINESE INTERNATIONAL LIMITED**
Stock Name : **MEDIAC**
Date Announced : **04/02/2009**

Type : Reply to query

Reply to Bursa Malaysia's Query Letter - Reference ID : **NM-090203-58123**

Subject : **MEDIA CHINESE INTERNATIONAL LIMITED (the "Company")**
- Connected/ Related Party Transaction in relation to Acquisition of Properties

Contents : We refer to the letter from Bursa Malaysia Securities Berhad ("Bursa Securities") of 3 February 2009 and furnish herewith the following additional information pertaining to the announcement made by the Company on 29 January 2009 on Connected/ Related Party Transaction in relation to Acquisition of Properties :-

Query Letter Content : We refer to your announcement dated 29 January 2009 in respect of the above matter.

In this connection, kindly furnish Bursa Malaysia Securities Berhad ("Bursa Securities") with the following additional information for public release:-

A brief description of each Sale Property (e.g. whether land or building, approximate areas, etc);
Approximate age of the buildings;
Method of valuation for each Sale Property;
The encumbrances, if any;
The gross built-up area of each Sale Property; and
Prospects of the Sale Properties to be acquired.

Yours faithfully

TAN YEW ENG
Head, Issuers
Listing Division
Regulation

TYE/NMA

c.c:- Head, Market Surveillance Department, Market Supervision Division, Securities Commission (via fax)

Announcement Details :

Further details on the Sale Properties

No.	Location	Description of Sale Properties	Land area (sq. ft.)	Approximate gross floor area (sq. ft.)	Approximate age of the buildings (years)
1.	No. 93, Jalan Leong Sin Nam, 30300 Ipoh, Perak, Malaysia.	Land and 4-Storey Shop Office	1,963	6,376	31
2.	No. A1-1307, Level 13, Block A1, Kempas Apartments, Genting View Resort, 69000 Genting Highlands, Pahang Darul Makmur, Malaysia.	Condominium	829	829	19
3.	No. 12, Jalan Dr. Krishnan, 70000 Seremban, Negeri Sembilan Darul Khusus, Malaysia.	Land and 4 1/2-Storey Shop Office	1,020	4,950	24
4.	No. 3, Lorong 1, Medan Sri Intan, Jalan Sekolah, 36000 Teluk Intan, Perak, Malaysia.	Land and 3-Storey Shop Office	1,195	3,386	17 to 18
5.	No. 24, Jalan Ibrahim, 85000 Segamat, Johor Darul Takzim, Malaysia.	Land and 2-Storey Shop Office	1,595	2,940	56
6.	No. 16, Lorong Gudang Nanas 2, 41400 Klang, Selangor Darul Ehsan, Malaysia.	Land and 4 1/2-Storey Shop Office	1,588	7,811	24
7.	No. 8, Jalan Puteri, 83000 Batu Pahat, Johor Darul Takzim, Malaysia.	Land and 2-Storey Shop Office	1,440	2,880	38 to 39
8.	No. 1025, Jalan Berjaya 3, Seberang Jalan Putra, 05150 Alor Setar, Kedah Darul Aman, Malaysia.	Land and 3-Storey Shop Office	1,399	4,198	17 to 19
9.	No. 240, Jalan Mersing, Taman Kurnia, 86000 Kluang, Johor Darul Takzim, Malaysia.	Land and 3-Storey Shop Office	1,540	4,074	31
10.	No. 45-67, Jalan Salleh, 84000 Muar, Johor Darul Takzim, Malaysia.	Land and 3-Storey Shop Office	1,797	5,379	15
11.	No. 152, Jalan Petaling, 50000 Kuala Lumpur, Malaysia.	Land and 2-Storey Shop Office	2,372	4,760	70
12.	No. 12, Taman Anson, Jalan Raja Omar, 32000 Sitiawan, Perak, Malaysia.	Land and 2-Storey Shop Office	1,904	3,808	32
13.	No. 6, Jalan Mawar 2, Taman Pekan Baru, 08000 Sungai Petani, Kedah Darul Aman, Malaysia.	Land and 4-Storey Shop Office	1,500	5,988	17

Method of valuation

An independent property valuer, Colliers, Jordan Lee & Jaafar Sdn Bhd has applied the Comparison Method of Valuation to determine the market value of the Sale Properties.

Encumbrances

The Sale Properties are free from encumbrances.

Prospects of the Sale Properties to be acquired

The Sale Properties are located predominantly in market centres or major towns. The acquisition of the Sale Properties is expected to enhance the business operations of the Purchaser where certainty of being able to continue to operate at prominent areas in major towns is a must for effective distribution of its services and products.

As the Sale Properties are purchased for own use and not for investment purpose, the Purchaser should not be effected by any downturn in the property market in Malaysia. Furthermore, the Group including the Purchaser may benefit from any possible future capital appreciation in the value of the Sale Properties in the long term.

This announcement is dated 4 February 2009.