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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

ANNOUNCEMENT

FURTHER DELAY IN DESPATCH OF CIRCULAR

Reference is made to the Company's announcements dated 14 July 2008 and 4 August 2008 in respect of the Land Acquisition. The Company has applied to the HKEx for a waiver from strict compliance with Rule 14A.49 of the Listing Rules for a further extension of the deadline for despatch of the Circular from 4 September 2008 to 20 October 2008.

Reference is made to the Company's announcements dated 14 July 2008 and 4 August 2008 in respect of the Land Acquisition. Unless otherwise defined, capitalised terms used in this announcement have the same meaning as they are defined in the announcement dated 14 July 2008 (the "Announcement").

Pursuant to Rule 14A.49 of the Listing Rules, the Company must arrange for the publication of a circular in connection with the Land Acquisition ("Circular") within 21 days after the publication of the Announcement, being no later than 4 August 2008. However, since the parties mutually agreed to re-negotiate the terms of the Land Acquisition Agreement, the Company announced on 4 August 2008 that it has applied to the HKEx for, and the HKEx has on 5 August 2008 granted, a waiver from strict compliance with Rule 14A.49 of the Listing Rules for an extension of the deadline for despatch of the Circular from 4 August 2008 to 4 September 2008.

However, as of the date of this announcement, the parties have yet to sign the supplemental Land Acquisition Agreement, and therefore more time is required for the preparation of a letter from an independent financial adviser containing its advice to the Independent Board Committee and the Independent Shareholders regarding the Land Acquisition.

The Company will make a further announcement regarding the terms of the supplemental Land Acquisition Agreement.

In light of the circumstances, the Company has applied to the HKEx for a waiver from strict compliance with Rule 14A.49 of the Listing Rules for a further extension of the deadline for despatch of the Circular from 4 September 2008 to 20 October 2008.

On behalf of the Board
Media Chinese International Limited
Tiong Kiew Chiong
Director

4 September 2008

As at the date of this announcement, the Board comprises Tan Sri Datuk Tiong Hiew King, Mr Tiong Kiu King, Dr Tiong Ik King, Dato' Leong Khee Seong, Mr Tiong Kiew Chiong, Ms Siew Nyoke Chow and Ms Sim Sai Hoon, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Mr Victor Yang, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh being independent non-executive Directors.