

MEDIA CHINESE INTERNATIONAL LIMITED 世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)
(Malaysia Company No: 995098-A)
(Hong Kong Stock Code: 685)
(Malaysia Stock Code: 5090)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached announcement on the next page.

16 July 2008

As at the date of this announcement, the Board comprises Tan Sri Datuk Tiong Hiew King, Mr Tiong Kiu King, Dr Tiong Ik King, Dato' Leong Khee Seong, Mr Tiong Kiew Chiong, Ms Siew Nyoke Chow and Ms Sim Sai Hoon, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Mr Victor Yang, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive Directors.

General Announcement

Reference No CU-080711-57082

: MEDIA CHINESE INTERNATIONAL LIMITED Company Name

Stock Name : MEDIAC Date Announced : 16/07/2008

Type : Announcement

Subject : MEDIA CHINESE INTERNATIONAL LTD (f.k.a Ming Pao

Enterprise Corporation Ltd) ("the Company")
(I) PROPOSED SHAREHOLDERS' RATIFICATION AND

MANDATE FOR RECURRENT RELATED PARTY

TRANSACTIONS OF A REVENUE OR TRADING NATURE (II) PROPOSED SHARE BUY-BACK MANDATE, PROPOSED

GENERAL MANDATE TO ISSUE NEW SHARES AND

RE-ELECTION OF DIRECTORS

Contents The Board of Directors of the Company wishes to announce that the

Company intends to seek its shareholders' approval at the forthcoming

Eighteenth Annual General Meeting for the following:

(I) Proposed shareholders' ratification and mandate for recurrent related party transactions of a revenue or trading nature; and

(II) Proposed share buy-back mandate, proposed general mandate to

issue new shares and re-election of directors.

A Circular to shareholders containing details of the abovementioned

proposals will be despatched in due course.

This announcement is dated 16 July 2008.

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