



MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 685)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached announcement on the next page.

Hong Kong, 25 June 2008

As at the date of this announcement, the Board comprises Tan Sri Datuk Tiong Hiew King, Mr Tiong Kiu King, Dr Tiong Ik King, Mr Tiong Kiew Chiong, Ms Siew Nyoke Chow, Dato' Leong Khee Seong and Ms Sim Sai Hoon, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Mr Victor Yang, Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh and Tan Sri Dato' Lau Yin Pin, being independent non-executive Directors.

General Announcement

Reference No **CU-080625-67163**

Company Name : **MEDIA CHINESE INTERNATIONAL LIMITED**
Stock Name : **MEDIAC**
Date Announced : **25/06/2008**

Type : **Announcement**
Subject : **MEDIA CHINESE INTERNATIONAL LIMITED (f.k.a known as Ming Pao Enterprise Corporation Ltd) ("the Company")**
- **Article in Nanyang Siang Pau dated 24 June 2008 ("the Article")**

Contents : **The Board of Directors of the Company wishes to announce that further to the Company's announcement on 24 June 2008, we wish to clarify that the statement in the article dated 24 June 2008 on page C2 of Nanyang Siang Pau's "Business Section" which read as "The Company is expected to achieve USD328.3 million (RM1070.11 million) in revenue this year" refers to the unaudited consolidated turnover of the Company for the financial year ended 31 March 2008 and not for the financial year ending 31 March 2009.**

This announcement is dated 25 June 2008.