



MEDIA CHINESE INTERNATIONAL LIMITED
世界華文媒體有限公司
(Incorporated in Bermuda with limited liability)
(Stock Code: 685)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached announcement on the next page.

Hong Kong, 24 June 2008

As at the date of this announcement, the Board comprises Tan Sri Datuk Tiong Hiew King, Mr Tiong Kiu King, Dr Tiong Ik King, Mr Tiong Kiew Chiong, Ms Siew Nyoke Chow, Dato' Leong Khee Seong and Ms Sim Sai Hoon, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Mr Victor Yang, Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh and Tan Sri Dato' Lau Yin Pin, being independent non-executive Directors.

General Announcement

Reference No **CU-080624-53621**

Company Name : **MEDIA CHINESE INTERNATIONAL LIMITED**

Stock Name : **MEDIAC**

Date Announced : **24/06/2008**

Type : **Announcement**

Subject : **MEDIA CHINESE INTERNATIONAL LIMITED (f.k.a Ming Pao Enterprise Corporation Ltd) ("the Company")**
- Article in Nanyang Siang Pau dated 24 June 2008 ("the Article")

Contents : The Board of Directors of the Company wishes to refer to the article that appeared in Nanyang Siang Pau's "Business Section", page C2 on Tuesday, 24 June 2008 entitled "Media Chinese targets surge in expatriates" and wishes to clarify that the statement on "revenue for 2008 is expected to be USD328.3 million" had been announced to the public on 29 May 2008 via its announcement on the first results after completion of the merger - The Unaudited Fourth Quarter Results For The Three Months Ended 31 March 2008. The said amount of USD328.3 million refers to the Company's unaudited consolidated turnover for the financial year ended 31 March 2008.

This announcement is dated 24 June 2008.