



MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

31 July 2008

Dear Shareholders,

Election of Language and Means of Receipt of Corporate Communications

We are pleased to enclose the 2008 Annual Report, the Circular dated 31 July 2008 and the Proxy Form.

Shareholders who have chosen to receive the Company's corporate communications in either English or Chinese language only would like to receive a printed copy in other language, or by electronic means through the Company's website at www.mediachinese.com in lieu of in printed form and, for any reason have difficulty in receiving or gaining access to the above documents, will upon request in writing to the Company's Share Registrar, Tricor Tengis Limited, be promptly sent such documents in printed form, in English or Chinese, free of charge. Please kindly complete Part A of the attached Instruction Slip and return the completed Instruction Slip to the Company's Share Registrar by post using the pre-paid envelope provided.

Please note that you may make an election or change your choice of language and means of receipt at any time, free of charge, by completing Part B of the Instruction Slip and returning the completed Instruction Slip to the Company's Share Registrar. A copy of the Instruction Slip can also be obtained from the Company's Share Registrar.

If you have any queries relating to this letter, please call our Share Registrar's hotline at (852) 2980 1333.

Yours faithfully,
For and on behalf of
Media Chinese International Limited
LAW Yuk Kuen
Company Secretary