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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached announcement on the next page.

25 February 2014

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Mr Leong Chew Meng, being executive Directors; Ms Tiong Choon, being non-executive Director; and Mr David Yu Hon To, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent nonexecutive Directors.

General Announcement

Reference No. MC-140214-68835

Company Name : **MEDIA CHINESE INTERNATIONAL LIMITED**
Stock Name : **MEDIAC**
Date Announced : 25/02/2014

Type : Announcement
Subject : OTHERS

Description : MEDIA CHINESE INTERNATIONAL LIMITED (THE “COMPANY”) – PROPOSED OFFER FOR SUBSCRIPTION OR PURCHASE OF, OR ISSUANCE OF AN INVITATION TO SUBSCRIBE FOR OR PURCHASE MEDIUM TERM NOTES (THE “MTNS”) PURSUANT TO A MEDIUM TERM NOTES PROGRAMME OF UP TO RM500.0 MILLION IN NOMINAL VALUE (THE “MTN PROGRAMME”)

Announcement Details / Table Section:

Reference is made to the announcement dated 30 December 2013 in relation to the MTN Programme.

The Company is pleased to announce that it has made its first issuance of MTNs with a nominal value of RM450.0 million under the MTN Programme today.

The MTN Programme has been accorded an initial rating of AA₁ by RAM Rating Services Berhad.

This announcement is dated 25 February 2014.