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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached announcement on the next page.

30 December 2013

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Mr Leong Chew Meng, being executive Directors; Ms Tiong Choon, being non-executive Director; and Mr David Yu Hon To, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent nonexecutive Directors.

General Announcement

Reference No. MC-131217-47681

Company Name : **MEDIA CHINESE INTERNATIONAL LIMITED**
Stock Name : **MEDIAC**
Date Announced : 30/12/2013

Type : Announcement
Subject : OTHERS

Description : Media Chinese International Limited (the “Company”) – Proposed Offer for Subscription or Purchase of, or Issuance of an Invitation to Subscribe for or Purchase Medium Term Notes (the “MTNs”) Pursuant to a Medium Term Notes Programme of up to RM500.0 Million in Nominal Value (the “MTN Programme”)

Announcement Details / Table Section:

The Company is pleased to announce that it has received the authorisation and approval from the Securities Commission Malaysia (the “SC”) vide its letter dated 27 December 2013 for the proposed issue of up to RM500.0 million in nominal value of MTNs under the MTN Programme.

The MTN Programme will have a tenure of 15 years from the date of first issuance of the MTNs under the MTN Programme. The first issuance is to be made within two (2) years from the date of the SC’s authorisation and approval. The proceeds from the MTN Programme will be utilised for investments, capital expenditure (which may include printing machineries and equipment, lands and buildings), working capital requirements, refinancing of existing borrowings (whether conventional or Islamic) and/or general corporate purposes of the Company and/or its subsidiaries.

The MTNs are unsecured and may be issued at premium, at par or at discount. For coupon bearing MTNs, the coupon rate per annum will be determined between the Company and the Joint Lead Arrangers prior to each issuance.

The MTNs may be issued on a bought deal basis, book running on a best effort basis or private placement via direct placement on a best effort basis as the Company may select.

The MTNs may be listed on the Exempt Regime (as defined in the Main Market Listing Requirements of Bursa Malaysia Securities Berhad) of Bursa Malaysia Securities Berhad.

The MTN Programme has been accorded an initial rating of AA₁ by RAM Rating Services Berhad.

CIMB Investment Bank Berhad, Maybank Investment Bank Berhad and OCBC Bank (Malaysia) Berhad are the Joint Principal Advisers, Joint Lead Arrangers, Joint Bookrunners and Joint Lead Managers for the MTN Programme.

This announcement is dated 30 December 2013.