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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

VOLUNTARY ANNOUNCEMENT

This announcement is made by the board of directors (the “**Board**”) of Media Chinese International Limited (the “**Company**”) on a voluntary basis to keep the shareholders of the Company (the “**Shareholders**”) and public investors informed of the latest business development of the Company. This announcement is also made pursuant to Paragraph 9.29 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad (the “**Listing Requirements**”).

Reference is made to the announcements of the Company dated 12 January 2016, 12 February 2016, 4 March 2016, 1 April 2016 and 15 April 2016 (collectively, the “**Announcements**”) regarding, *inter alia*, the potential disposal of shares in One Media Group Limited (“**One Media**”), a subsidiary of the Company whose shares are also listed on The Stock Exchange of Hong Kong Limited (Hong Kong Stock Code: 426). Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Announcements.

The Board wishes to update the Shareholders that, as at the date of this announcement, no formal or legally binding agreement has been entered into between the Vendor (i.e. Comwell Investment Limited) and the Potential Purchaser with respect to the Possible Transaction, notwithstanding the signing of the MOU and the Supplemental MOU by both parties.

The Company is currently in its blackout period, during which the directors are prohibited from dealing in any Shares under the Listing Rules (the “**Blackout Period**”). Accordingly, if any transaction under the Possible Transaction materialises, such transaction shall not proceed until after the end of the Blackout Period. The Blackout Period is expected to end on 30 June 2016.

Further announcement(s) setting out the progress of the Possible Transaction will be made by the Company as and when necessary in accordance with the Listing Rules and the Listing Requirements.

Shareholders and potential investors of the Company should note that there is no assurance that the Possible Transaction will materialise or eventually be consummated. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company. Further announcements will be made by the Company as and when appropriate in accordance with the Listing Rules and the Listing Requirements.

On behalf of the Board
Media Chinese International Limited
Tiong Kiew Chiong
Director

13 May 2016

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Mr Leong Chew Meng, being executive Directors; Ms Tiong Choon, being non-executive Director; and Mr David Yu Hon To and Datuk Chong Kee Yuon, being independent non-executive Directors.