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## **MEDIA CHINESE INTERNATIONAL LIMITED**

**世界華文媒體有限公司**

*(Incorporated in Bermuda with limited liability)*

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

### **VOLUNTARY ANNOUNCEMENT**

This announcement is made by the board of directors (the “**Board**”) of Media Chinese International Limited (the “**Company**”) on a voluntary basis to keep the shareholders of the Company (the “**Shareholders**”) and public investors informed of the latest business development of the Company.

Reference is made to the announcement of the Company dated 12 January 2016 (the “**Announcement**”). Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

The Board wishes to update the Shareholders that, as at the date of this announcement, no formal and legally binding agreement has been entered into between the Company and the potential investor. This announcement is made in conjunction with an announcement of even date issued by One Media Group Limited (“**One Media**”), a subsidiary of the Company whose shares are also listed on The Stock Exchange of Hong Kong Limited (Hong Kong Stock Code: 426), which is made pursuant to Rule 3.7 of The Hong Kong Code on Takeovers and Mergers.

The Board also wishes to inform the Shareholders that, pursuant to Appendix 10 of the Listing Rules, dealing in shares of the Company by its directors is prohibited from 27 January 2016 to 26 February 2016 (the “**Blackout Period**”). The prohibition also applies to One Media which is in the same Blackout Period. Our executive director, Tan Sri Datuk Sir Tiong Hiew King (who is also a non-executive director of One Media), is, by virtue of his personal interests, family interests and corporate interests, deemed interested in an aggregate of approximately 52.40% of the issued share capital of the Company, and is, through the Company, indirectly interested in 292,700,000 shares of One Media (representing approximately 73.01% of the issued share capital of One Media). Accordingly, if any transaction under the Possible Transaction materialises, such transaction shall not proceed until the expiry of the Blackout Period.

**Shareholders and potential investors of the Company should note that there is no assurance that the Possible Transaction will materialise or eventually be consummated. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company. Further announcements will be made by the Company as and when appropriate in accordance with the Listing Rules and the Listing Requirement.**

On behalf of the Board  
**Media Chinese International Limited**  
Tiong Kiew Chiong  
*Director*

12 February 2016

*As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Mr Leong Chew Meng, being executive directors; Ms Tiong Choon, being non-executive director; and Mr David Yu Hon To, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive directors.*