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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

PROFIT WARNING

This announcement is made by Media Chinese International Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of Laws of Hong Kong).

The Board of Directors (the “Board”) of the Company wishes to inform the shareholders and potential investors of the Company that, based on the information currently available which is subject to further review, the Group is expecting to record a loss for the financial year ended 31 March 2018 as compared to a profit for the year ended 31 March 2017, mainly attributable to a provision for the impairment of goodwill in relation to a business unit of the Group.

The information contained in this announcement is only based on preliminary assessment by the Board on the currently available information. The above information may be subject to further adjustment based on further updated information and following the completion of the audit by the Company’s independent auditor. Detailed financial information and performance of the Group will be disclosed in the Company’s final results announcement for the year ended 31 March 2018 which is expected to be published in late May 2018.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

On Order of the Board
Media Chinese International Limited
Tiong Kiew Chiong
Director

15 May 2018

As at the date of this announcement, the Board comprises Ms Tiong Choon, Mr Tiong Kiew Chiong and Mr Leong Chew Meng, being executive directors; Dato' Sri Dr Tiong Ik King and Tan Sri Datuk Sir Tiong Hiew King, being non-executive directors; and Mr Yu Hon To, David, Datuk Chong Kee Yuon and Mr Khoo Kar Khoon being independent non-executive directors.