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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

PASSING AWAY OF AN INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board of Directors (the “Board”) of Media Chinese International Limited (the “Company”) regrets to announce that Temenggong Datuk Kenneth Kyan Anak Temenggong Koh (“Temenggong Datuk Kenneth”), an independent non-executive director of the Company, passed away on 1 March 2016.

On behalf of the Company, the Board would like to express its deepest sorrow for the departure of Temenggong Datuk Kenneth and convey its condolences to his family. The Board would also like to express its sincere appreciation to Temenggong Datuk Kenneth for his invaluable contributions to the Company in the past.

Following the passing of Temenggong Datuk Kenneth, the Board comprises eight members, including five executive directors, one non-executive director and two independent non-executive directors, with the number of independent non-executive directors falling below the minimum number required under Rule 3.10(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and falling below one-third of the Board as required under Rule 3.10A of the Listing Rules and Paragraph 15.02 under the Main Market Listing Requirements of Bursa Malaysia Securities Berhad (the “Listing Requirements”).

Temenggong Datuk Kenneth also served as the chairman of the nomination committee, a member of the audit committee and a member of the remuneration committee of the Company. Following Temenggong Datuk Kenneth’s passing, the audit committee members decreased from three to two, below the minimum number required under Rule 3.21 of the Listing Rules and Paragraph 15.09 under the Listing Requirements; the remuneration committee members decreased from five to four, comprising two independent non-executive directors, which failed to fulfill the requirement that a remuneration committee must comprise a majority of independent non-executive directors under Rule 3.25 of the Listing Rules; and the chairman of the nomination

committee becomes vacant which does not fulfill the requirement under Code Provision A.5.1 of Appendix 14 of the Listing Rules.

The Company will take steps to comply with the relevant requirements under the Listing Rules the Listing Requirements as soon as practicable and in any event within three months from 1 March 2016, and will make a further announcement as and when appropriate.

On behalf of the Board
Media Chinese International Limited
Tan Sri Datuk Sir Tiong Hiew King
Group Executive Chairman

2 March 2016

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Mr Leong Chew Meng, being executive directors; Ms Tiong Choon, being non-executive director; and Mr David Yu Hon To and Tan Sri Dato' Lau Yin Pin, being independent non-executive directors.