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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

NOTIFICATION OF BOARD MEETING

The Board of Directors (the “Board”) of Media Chinese International Limited (the “Company”) hereby announces that a meeting of the Board will be held on Friday, 25 February 2011 to approve, among other matters, the third quarterly results of the Company and its subsidiaries for the period ended 31 December 2010.

On behalf of the Board
Media Chinese International Limited
Tiong Kiew Chiong
Director

11 February 2011

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Mr Tiong Kiu King, Dato’ Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Ms Siew Nyoke Chow and Ms Sim Sai Hoon, being executive directors; Mr Leong Chew Meng, being non-executive director; and Mr David Yu Hon To, Tan Sri Dato’ Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive directors.