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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

RE-DESIGNATION OF DIRECTOR

The board of directors (the “**Board**”) of Media Chinese International Limited (the “**Company**”, which together with its subsidiaries, the “**Group**”) announces that Ms Tiong Choon has been re-designated from a non-executive director (“**Non-Executive Director**”) to an executive director (“**Executive Director**”) of the Company with effect from 17 July 2017.

Ms Tiong Choon, Malaysian, aged 48, was appointed as a non-executive director of the Company on 31 March 2013. She has started her career with Rimbunan Hijau Group since 1991 and served in various managerial and senior positions in plantation and hospitality sectors. She holds a Bachelor of Economics Degree from Monash University, Australia. She is currently a non-independent non-executive director of Jaya Tiasa Holdings Berhad, a listed company in Malaysia.

Ms Tiong is a daughter of Tan Sri Datuk Sir Tiong Hiew King, a niece of Dato’ Sri Dr Tiong Ik King and a distant relative of Mr Tiong Kiew Chiong, all of whom are directors of the Company. In addition, both Tan Sri Datuk Sir Tiong Hiew King and Dato’ Sri Dr Tiong Ik King are substantial shareholders of the Company.

Saved as disclosed herein, Ms Tiong has not held any directorship in other public companies in the past three years and does not have any relationship with any other directors, senior management, substantial shareholders or controlling shareholders of the Company and has not held any other positions with any members of the Group.

As at the date hereof, Ms Tiong has personal interest in 2,654,593 shares of the Company (the “Shares”), family interest in 1,023,632 Shares and corporate interest in 653,320 Shares within the meaning of Part XV of Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Ms Tiong has entered into a new letter of appointment with the Company for a term of 1 year 8 months and 15 days commencing on 17 July 2017 to 31 March 2019. The appointment as Executive Director of Ms Tiong is subject to retirement by rotation and re-election at annual general meetings of the Company in accordance with the Bye-Laws of the Company. In addition, Ms Tiong will be entitled to receive a remuneration of RM120,000 per annum, which is determined by the Board with reference to her responsibilities and the prevailing market practice.

Save as disclosed above, there is no other matter that needs to be brought to the attention of the shareholders of the Company and there is no other information which is discloseable nor is/was Ms Tiong involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

On behalf of the Board
Media Chinese International Limited
Tiong Kiew Chiong
Director

17 July 2017

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong, Mr Leong Chew Meng and Ms Tiong Choon, being executive directors; Dato' Sri Dr Tiong Ik King, being non-executive director; and Mr Yu Hon To, David, Datuk Chong Kee Yuon and Mr Khoo Kar Khoon, being independent non-executive directors.