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MEDIA CHINESE INTERNATIONAL LIMITED 世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)
(Malaysia Company No. 995098-A)
(Hong Kong Stock Code: 685)
(Malaysia Stock Code: 5090)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached announcement on the next page.

2 August 2010

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Mr Tiong Kiu King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Ms Siew Nyoke Chow and Ms Sim Sai Hoon, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive Directors.



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To: The Shareholders of Media Chinese International Limited

ADDENDUM TO NOTICE OF 20TH ANNUAL GENERAL MEETING ORDINARY RESOLUTION NO. 11 – PROPOSED GENERAL MANDATE TO ISSUE NEW SHARES

Reference is made to the Explanatory Notes on the proposed Ordinary Resolution No. 11 as set out in the Notice of 20th Annual General Meeting ("AGM") in the Annual Report 2010.

Explanatory Notes on Special Business

ORDINARY RESOLUTION NO. 11 PROPOSED GENERAL MANDATE TO ISSUE NEW SHARES

The Company has not issued any new shares under the general mandate for issuance and allotment of shares up to 10% of the issued and paid-up capital of the Company, which was approved at the 19th AGM held on 26 August 2009 and which will lapse at the conclusion of the 20th AGM to be held on 25 August 2010. A renewal of this mandate is sought at the 20th AGM under proposed Ordinary Resolution No. 11.

The proposed Ordinary Resolution No. 11, if passed, will authorise the Directors to issue and allot shares up to 10% of the issued and paid-up capital of the Company for the time being for such purposes as the Directors would consider to be in the interest of the Company. This is to avoid any delay and cost involved in convening a general meeting to approve such an issue of shares. This authority, unless revoked or varied by an ordinary resolution of the shareholders of the Company in general meeting, will expire at the conclusion of the next AGM of the Company.

Addendum to Explanatory Notes on Special Business

The general mandate, if passed, will provide flexibility to the Directors of the Company to allot and issue shares for any possible fund raising activities, including but not limited to placement of shares, for the purpose of funding future investment, working capital and/or acquisition.

(The purpose of this Addendum is to provide you with the above additional statement accompanying the proposed Ordinary Resolution No. 11 to be tabled at the forthcoming AGM.)

This document is dated 30 July 2010.