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**MEDIA CHINESE INTERNATIONAL LIMITED**

**世界華文媒體有限公司**

*(Incorporated in Bermuda with limited liability)*

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

**NOTIFICATION OF BOARD MEETING**

The Board of Directors (the “Board”) of Media Chinese International Limited (the “Company”) hereby announces that a meeting of the Board will be held on Thursday, 25 November 2010 to approve, among other matters, the second quarterly results and the interim results of the Company and its subsidiaries for the period ended 30 September 2010.

On behalf of the Board  
**Media Chinese International Limited**  
Tiong Kiew Chiong  
*Director*

12 November 2010

*As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Mr Tiong Kiu King, Dato’ Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Ms Siew Nyoke Chow and Ms Sim Sai Hoon, being executive directors; Mr Leong Chew Meng, being non-executive director; and Mr David Yu Hon To, Tan Sri Dato’ Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive directors.*