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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached announcement on the next page.

14 June 2011

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Mr Tiong Kiu King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Ms Siew Nyoke Chow and Ms Sim Sai Hoon, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive Directors.

General Announcement

Reference No. MC-110614-36415

Company Name : **MEDIA CHINESE INTERNATIONAL LIMITED**
Stock Name : **MEDIAC**
Date Announced : 14/06/2011

Type : Announcement
Subject : OTHERS

Description : Acquisition of New Subsidiary by One Media Group Limited (“OMG”) Pursuant to Paragraph 9.19(23) of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad

Announcement Details / Table Section:

The Board of Directors of the Company wishes to announce that OMG, through its wholly-owned subsidiary, One Media Holdings Limited, has acquired the entire equity interest in Sky Success Enterprises Limited (“Sky Success”) for a total cash consideration of USD1.00. OMG is a non wholly-owned subsidiary of the Company with an indirect shareholdings of 73.18% through Comwell Investment Limited, a wholly-owned subsidiary of the Company. Consequent thereupon, Sky Success in turn became a subsidiary of the Company.

Sky Success was incorporated in the British Virgin Islands on 17 March 2011 with an issued and paid-up capital of USD1.00 comprising one share at no par value. The intended principal activity of Sky Success is investment holding.

The aforesaid new subsidiary is not expected to have any material effect on the group’s profit for the current financial year ending 31 March 2012.

None of the Directors and/or major shareholders of the Company and/or persons connected with them has any interest, direct or indirect, in the aforesaid acquisition.

This announcement is dated 14 June 2011.