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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached announcement on the next page.

19 December 2012

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Ms Siew Nyoke Chow, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive Directors.

General Announcement

Reference No. MC-121219-352E7

Company Name : **MEDIA CHINESE INTERNATIONAL LIMITED**
Stock Name : **MEDIAC**
Date Announced : **19/12/2012**

Type : **Announcement**
Subject : **OTHERS**

Description : **MEDIA CHINESE INTERNATIONAL LIMITED**
- **INCORPORATION OF A NEW WHOLLY-OWNED SUBSIDIARY – Shenzhen MediaNet Internet Services Company Limited (Announcement pursuant to paragraph 9.19(23) of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad)**

Announcement Details / Table Section:

The Board of Directors of the Company wishes to announce that Ming Pao Holdings Limited, an indirect wholly-owned subsidiary of the Company, has incorporated a new wholly-owned subsidiary known as Shenzhen MediaNet Internet Services Company Limited (“SZ MediaNet”).

SZ MediaNet is incorporated in the People’s Republic of China, with a registered share capital of RMB1,000,000. The intended principal activity of SZ MediaNet is providing information technology services.

The aforesaid new wholly-owned subsidiary is not expected to have any material effect on the consolidated earnings and net assets of the Company for the current financial year.

None of the Directors and/or major shareholders of the Company and/or persons connected with them has any interest, direct or indirect, in the aforesaid incorporation.

This announcement is dated 19 December 2012.