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**MEDIA CHINESE INTERNATIONAL LIMITED**

**世界華文媒體有限公司**

*(Incorporated in Bermuda with limited liability)*

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

**OVERSEAS REGULATORY ANNOUNCEMENT**

*(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)*

Please refer to the attached announcement on the next page.

16 November 2012

*As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Ms Siew Nyoke Chow, being executive Directors; Mr Leong Chew Meng, being non-executive Director; and Mr David Yu Hon To, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive Directors.*

## General Announcement

Reference No. MC-121116-59589

Company Name : **MEDIA CHINESE INTERNATIONAL LIMITED**  
Stock Name : **MEDIAC**  
Date Announced : 16/11/2012

Type : Announcement  
Subject : OTHERS

Description : Disposal of Starsome Limited (Announcement pursuant to paragraph 9.19(24) of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad)

### Announcement Details / Table Section:

The Board of the Company wishes to announce that Ming Pao Enterprise Corporation Limited (“MPE”), an indirect wholly-owned subsidiary of the Company, has disposed to an independent third party 10 shares of USD1.00 each in Starsome Limited (“Starsome”) (the “Disposal”), a direct wholly-owned subsidiary of MPE, representing 100% of the entire issued and paid-up capital of Starsome. Following the completion of the Disposal, Starsome and its wholly-owned subsidiaries, namely Intelligent Publications (China) Limited, Cheerlane Development Limited, Intelligent Printing Limited and Guangzhou Kin Ming Printing Limited, cease to be indirect wholly-owned subsidiaries of the Company.

The principal activity of MPE is investment holding and the principal activity of Starsome is investment holding.

Pursuant to Paragraph 10.05 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad (the “Listing Requirements”), the Disposal is not subject to the announcement requirements as the materiality of the Disposal is less than 5% of the percentage ratios as defined in Paragraph 10.02 of the Listing Requirements.

None of the Directors and/or substantial shareholders of the Company or persons connected to them have any interest, direct or indirect in the Disposal.

This announcement is dated 16 November 2012.