

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **MEDIA CHINESE INTERNATIONAL LIMITED**

### **世界華文媒體有限公司**

*(Incorporated in Bermuda with limited liability)*

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

## **ANNOUNCEMENT**

### **FINANCIAL REPORT FOR THE THIRD QUARTER ENDED 31 DECEMBER 2014**

Pursuant to Paragraph 9.22 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad (“Bursa Securities”), Media Chinese International Limited (the “Company”), a public company listed on the main market of Bursa Securities, announced the unaudited condensed consolidated results of the Company and its subsidiaries (collectively the “Group”) and the Group’s interests in joint ventures and associates for the quarter ended 31 December 2014 to Bursa Securities on 26 February 2015.

This announcement is also made pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“HK Listing Rules”) and the Inside Information Provisions (as defined under the HK Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

26 February 2015

*As at the date of this announcement, the Board comprises Tan Sri Datuk Sir TIONG Hiew King, Dato’ Sri Dr TIONG Ik King, Mr TIONG Kiew Chiong, Mr NG Chek Yong and Mr LEONG Chew Meng, being executive directors; Ms TIONG Choon, being non-executive director; and Mr David YU Hon To, Tan Sri Dato’ LAU Yin Pin and Temenggong Datuk Kenneth Kanyan ANAK TEMENGGONG KOH, being independent non-executive directors.*

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**CONDENSED CONSOLIDATED INCOME STATEMENT**

	<b>(Unaudited)</b> <b>Three months ended</b> <b>31 December</b>		<b>(Unaudited)</b> <b>Three months ended</b> <b>31 December</b>	
	<b>2014</b> <b>US\$'000</b>	<b>2013</b> <b>US\$'000</b>	<b>2014</b> <b>RM'000</b> <i>(Note)</i>	<b>2013</b> <b>RM'000</b> <i>(Note)</i>
Turnover	105,195	117,332	367,814	410,251
Cost of goods sold	<u>(61,571)</u>	<u>(68,082)</u>	<u>(215,283)</u>	<u>(238,048)</u>
<b>Gross profit</b>	<b>43,624</b>	<b>49,250</b>	<b>152,531</b>	<b>172,203</b>
Other income	3,221	3,225	11,262	11,276
Other (losses) / gains, net	(10)	403	(35)	1,409
Selling and distribution expenses	(18,041)	(18,926)	(63,080)	(66,175)
Administrative expenses	(10,074)	(10,088)	(35,224)	(35,273)
Other operating expenses	<u>(1,695)</u>	<u>(1,817)</u>	<u>(5,926)</u>	<u>(6,353)</u>
<b>Operating profit</b>	<b>17,025</b>	<b>22,047</b>	<b>59,528</b>	<b>77,087</b>
Finance costs	(1,636)	(2,057)	(5,720)	(7,192)
Share of profits / (losses) of joint ventures and associates	<u>35</u>	<u>(70)</u>	<u>122</u>	<u>(245)</u>
<b>Profit before income tax</b>	<b>15,424</b>	<b>19,920</b>	<b>53,930</b>	<b>69,650</b>
Income tax expense	<u>(4,344)</u>	<u>(5,346)</u>	<u>(15,189)</u>	<u>(18,692)</u>
<b>Profit for the quarter</b>	<b><u>11,080</u></b>	<b><u>14,574</u></b>	<b><u>38,741</u></b>	<b><u>50,958</u></b>
<b>Profit attributable to:</b>				
Owners of the Company	10,614	13,903	37,112	48,612
Non-controlling interests	<u>466</u>	<u>671</u>	<u>1,629</u>	<u>2,346</u>
	<b><u>11,080</u></b>	<b><u>14,574</u></b>	<b><u>38,741</u></b>	<b><u>50,958</u></b>
<b>Earnings per share attributable to owners of the Company</b>				
Basic (US cents/sen) #	0.63	0.82	2.20	2.87
Diluted (US cents/sen) #	<u>0.63</u>	<u>0.82</u>	<u>2.20</u>	<u>2.87</u>

# Refer to B11 for calculations of basic and diluted earnings per share

*Note:* The presentation currency of this unaudited financial information is United States Dollar ("US\$"). Supplementary information in Malaysian Ringgit ("RM") for the quarter ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**

	<b>(Unaudited)</b> <b>Three months ended</b> <b>31 December</b>		<b>(Unaudited)</b> <b>Three months ended</b> <b>31 December</b>	
	<b>2014</b> <b>US\$'000</b>	<b>2013</b> <b>US\$'000</b>	<b>2014</b> <b>RM'000</b> <i>(Note)</i>	<b>2013</b> <b>RM'000</b> <i>(Note)</i>
<b>Profit for the quarter</b>	<b>11,080</b>	<b>14,574</b>	<b>38,741</b>	<b>50,958</b>
<b>Other comprehensive losses</b>				
<b>Item that may be reclassified subsequently to profit or loss:</b>				
Currency translation differences	<u>(10,731)</u>	<u>(1,189)</u>	<u>(37,521)</u>	<u>(4,157)</u>
<b>Other comprehensive losses for the quarter, net of tax</b>	<u>(10,731)</u>	<u>(1,189)</u>	<u>(37,521)</u>	<u>(4,157)</u>
<b>Total comprehensive income for the quarter</b>	<u><b>349</b></u>	<u><b>13,385</b></u>	<u><b>1,220</b></u>	<u><b>46,801</b></u>
<b>Total comprehensive (losses) / income for the quarter attributable to:</b>				
Owners of the Company	<u>(107)</u>	<u>12,703</u>	<u>(374)</u>	<u>44,416</u>
Non-controlling interests	<u>456</u>	<u>682</u>	<u>1,594</u>	<u>2,385</u>
	<u><b>349</b></u>	<u><b>13,385</b></u>	<u><b>1,220</b></u>	<u><b>46,801</b></u>

*Note:* The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the quarter ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**CONDENSED CONSOLIDATED INCOME STATEMENT**

	(Unaudited) Nine months ended 31 December		(Unaudited) Nine months ended 31 December	
	2014 US\$'000	2013 US\$'000	2014 RM'000 (Note)	2013 RM'000 (Note)
Turnover	342,331	369,119	1,196,960	1,290,625
Cost of goods sold	<u>(215,332)</u>	<u>(226,682)</u>	<u>(752,908)</u>	<u>(792,594)</u>
<b>Gross profit</b>	<b>126,999</b>	<b>142,437</b>	<b>444,052</b>	<b>498,031</b>
Other income	8,590	8,906	30,035	31,140
Other gains, net	175	1,003	612	3,507
Selling and distribution expenses	(53,243)	(54,818)	(186,164)	(191,671)
Administrative expenses	(30,799)	(30,088)	(107,689)	(105,203)
Other operating expenses	<u>(4,822)</u>	<u>(5,150)</u>	<u>(16,860)</u>	<u>(18,007)</u>
<b>Operating profit</b>	<b>46,900</b>	<b>62,290</b>	<b>163,986</b>	<b>217,797</b>
Finance costs	(5,088)	(6,447)	(17,790)	(22,542)
Share of losses of joint ventures and associates	<u>(102)</u>	<u>(273)</u>	<u>(357)</u>	<u>(955)</u>
<b>Profit before income tax</b>	<b>41,710</b>	<b>55,570</b>	<b>145,839</b>	<b>194,300</b>
Income tax expense	<u>(12,137)</u>	<u>(15,231)</u>	<u>(42,437)</u>	<u>(53,255)</u>
<b>Profit for the period</b>	<b><u>29,573</u></b>	<b><u>40,339</u></b>	<b><u>103,402</u></b>	<b><u>141,045</u></b>
<b>Profit attributable to:</b>				
Owners of the Company	28,938	39,296	101,182	137,398
Non-controlling interests	<u>635</u>	<u>1,043</u>	<u>2,220</u>	<u>3,647</u>
	<b><u>29,573</u></b>	<b><u>40,339</u></b>	<b><u>103,402</u></b>	<b><u>141,045</u></b>
<b>Earnings per share attributable to owners of the Company</b>				
Basic (US cents/sen) #	1.72	2.33	6.01	8.15
Diluted (US cents/sen) #	<u>1.72</u>	<u>2.33</u>	<u>6.01</u>	<u>8.15</u>

# Refer to B11 for calculations of basic and diluted earnings per share

*Note:* The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the nine months ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**

	<b>(Unaudited)</b> <b>Nine months ended</b> <b>31 December</b>		<b>(Unaudited)</b> <b>Nine months ended</b> <b>31 December</b>	
	<b>2014</b> <b>US\$'000</b>	<b>2013</b> <b>US\$'000</b>	<b>2014</b> <b>RM'000</b> <i>(Note)</i>	<b>2013</b> <b>RM'000</b> <i>(Note)</i>
<b>Profit for the period</b>	<b>29,573</b>	<b>40,339</b>	<b>103,402</b>	<b>141,045</b>
<b>Other comprehensive losses</b>				
<b>Item that may be reclassified subsequently to profit or loss:</b>				
Currency translation differences	<u>(11,762)</u>	<u>(8,830)</u>	<u>(41,126)</u>	<u>(30,874)</u>
<b>Other comprehensive losses for the period, net of tax</b>	<u><b>(11,762)</b></u>	<u><b>(8,830)</b></u>	<u><b>(41,126)</b></u>	<u><b>(30,874)</b></u>
<b>Total comprehensive income for the period</b>	<u><b>17,811</b></u>	<u><b>31,509</b></u>	<u><b>62,276</b></u>	<u><b>110,171</b></u>
<b>Total comprehensive income for the period attributable to:</b>				
Owners of the Company	<u><b>17,182</b></u>	<u><b>30,451</b></u>	<u><b>60,077</b></u>	<u><b>106,472</b></u>
Non-controlling interests	<u><b>629</b></u>	<u><b>1,058</b></u>	<u><b>2,199</b></u>	<u><b>3,699</b></u>
	<u><b>17,811</b></u>	<u><b>31,509</b></u>	<u><b>62,276</b></u>	<u><b>110,171</b></u>

*Note:* The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the nine months ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION**

	As at 31 December 2014 US\$'000 (Unaudited)	As at 31 March 2014 US\$'000 (Audited)	As at 31 December 2014 RM'000 (Unaudited) (Note)	As at 31 March 2014 RM'000 (Unaudited) (Note)
<b>ASSETS</b>				
<b>Non-current assets</b>				
Property, plant and equipment	132,838	144,308	464,468	504,573
Investment properties	16,230	17,144	56,748	59,944
Intangible assets	67,698	72,920	236,706	254,965
Deferred income tax assets	928	1,455	3,245	5,087
Interests in joint ventures and associates	2,736	2,956	9,566	10,336
	<u>220,430</u>	<u>238,783</u>	<u>770,733</u>	<u>834,905</u>
<b>Current assets</b>				
Inventories	50,858	52,386	177,825	183,167
Available-for-sale financial assets	97	97	339	339
Financial assets at fair value through profit or loss	300	237	1,049	829
Trade and other receivables	66,156	67,779	231,315	236,989
Income tax recoverable	218	684	762	2,392
Cash and cash equivalents	117,084	102,852	409,384	359,622
	<u>234,713</u>	<u>224,035</u>	<u>820,674</u>	<u>783,338</u>
<b>Current liabilities</b>				
Trade and other payables	70,480	68,746	246,433	240,370
Dividend payable	7,255	-	25,367	-
Income tax liabilities	5,557	5,384	19,430	18,825
Bank and other borrowings	7,871	12,726	27,521	44,496
Current portion of other non-current liabilities	57	62	199	217
	<u>91,220</u>	<u>86,918</u>	<u>318,950</u>	<u>303,908</u>
<b>Net current assets</b>	<u>143,493</u>	<u>137,117</u>	<u>501,724</u>	<u>479,430</u>
<b>Total assets less current liabilities</b>	<u>363,923</u>	<u>375,900</u>	<u>1,272,457</u>	<u>1,314,335</u>
<b>EQUITY</b>				
<b>Equity attributable to owners of the Company</b>				
Share capital	21,715	21,715	75,926	75,926
Share premium	54,664	54,664	191,133	191,133
Other reserves	(91,702)	(79,946)	(320,636)	(279,531)
Retained earnings				
- Proposed dividend	-	11,473	-	40,116
- Others	231,589	209,906	809,752	733,936
	<u>216,266</u>	<u>217,812</u>	<u>756,175</u>	<u>761,580</u>
<b>Non-controlling interests</b>	<u>7,362</u>	<u>7,237</u>	<u>25,741</u>	<u>25,304</u>
<b>Total equity</b>	<u>223,628</u>	<u>225,049</u>	<u>781,916</u>	<u>786,884</u>
<b>Non-current liabilities</b>				
Bank and other borrowings	128,700	137,804	450,000	481,832
Deferred income tax liabilities	10,721	12,306	37,486	43,028
Other non-current liabilities	874	741	3,055	2,591
	<u>140,295</u>	<u>150,851</u>	<u>490,541</u>	<u>527,451</u>
	<u>363,923</u>	<u>375,900</u>	<u>1,272,457</u>	<u>1,314,335</u>
<b>Net assets per share attributable to owners of the Company (US cents/sen)</b>	<u>12.82</u>	<u>12.91</u>	<u>44.83</u>	<u>45.14</u>

*Note:* The presentation currency of this unaudited financial information is US\$. Supplementary information in RM as at 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**

	(Unaudited)						
	Attributable to owners of the Company					Non-controlling interests	Total equity
	Share capital	Share premium	Other reserves	Retained earnings	Total		
US\$'000	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000	
<b>At 1 April 2013 (Restated)</b>	21,715	54,664	(71,643)	202,270	207,006	6,939	213,945
<b>Comprehensive income</b>							
Profit for the period	-	-	-	39,296	39,296	1,043	40,339
<b>Other comprehensive (losses) / income</b>							
<b>Item that may be reclassified subsequently to profit or loss:</b>							
Currency translation differences	-	-	(8,845)	-	(8,845)	15	(8,830)
<b>Other comprehensive (losses) / income, net of tax</b>	-	-	(8,845)	-	(8,845)	15	(8,830)
<b>Total comprehensive (losses) / income for the nine months ended 31 December 2013</b>	-	-	(8,845)	39,296	30,451	1,058	31,509
<b>Total contributions by and distributions to owners of the Company recognised directly in equity</b>							
2012/2013 second interim dividend paid	-	-	-	(17,125)	(17,125)	-	(17,125)
2013/2014 first interim dividend proposed	-	-	-	(12,654)	(12,654)	-	(12,654)
<b>Total contributions by and distributions to owners of the Company</b>	-	-	-	(29,779)	(29,779)	-	(29,779)
2012/2013 interim dividend paid by a subsidiary	-	-	-	-	-	(10)	(10)
2012/2013 final dividend paid by a listed subsidiary	-	-	-	-	-	(484)	(484)
2013/2014 interim dividend paid by a listed subsidiary	-	-	-	-	-	(208)	(208)
<b>Total transactions with owners</b>	-	-	-	(29,779)	(29,779)	(702)	(30,481)
<b>At 31 December 2013</b>	21,715	54,664	(80,488)	211,787	207,678	7,295	214,973
<b>At 1 April 2014</b>	21,715	54,664	(79,946)	221,379	217,812	7,237	225,049
<b>Comprehensive income</b>							
Profit for the period	-	-	-	28,938	28,938	635	29,573
<b>Other comprehensive losses</b>							
<b>Item that may be reclassified subsequently to profit or loss:</b>							
Currency translation differences	-	-	(11,756)	-	(11,756)	(6)	(11,762)
<b>Other comprehensive losses, net of tax</b>	-	-	(11,756)	-	(11,756)	(6)	(11,762)
<b>Total comprehensive (losses) / income for the nine months ended 31 December 2014</b>	-	-	(11,756)	28,938	17,182	629	17,811
<b>Total contributions by and distributions to owners of the Company recognised directly in equity</b>							
2013/2014 second interim dividend paid	-	-	-	(11,473)	(11,473)	-	(11,473)
2014/2015 first interim dividend proposed	-	-	-	(7,255)	(7,255)	-	(7,255)
<b>Total contributions by and distributions to owners of the Company</b>	-	-	-	(18,728)	(18,728)	-	(18,728)
2014/2015 interim dividend paid by a subsidiary	-	-	-	-	-	(6)	(6)
2013/2014 final dividend paid by a listed subsidiary	-	-	-	-	-	(415)	(415)
2014/2015 interim dividend paid by a listed subsidiary	-	-	-	-	-	(83)	(83)
<b>Total transactions with owners</b>	-	-	-	(18,728)	(18,728)	(504)	(19,232)
<b>At 31 December 2014</b>	21,715	54,664	(91,702)	231,589	216,266	7,362	223,628

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (Continued)**

	(Unaudited)						
	Attributable to owners of the Company					Non-controlling interests	Total equity
	Share capital	Share premium	Other reserves	Retained earnings	Total		
RM'000	RM'000	RM'000	RM'000	RM'000	RM'000	RM'000	
	(Note)	(Note)	(Note)	(Note)	(Note)	(Note)	(Note)
<b>At 1 April 2013</b>	75,926	191,133	(250,500)	707,237	723,796	24,262	748,058
<b>Comprehensive income</b>							
Profit for the period	-	-	-	137,398	137,398	3,647	141,045
<b>Other comprehensive (losses) / income</b>							
<b>Item that may be reclassified subsequently to profit or loss:</b>							
Currency translation differences	-	-	(30,926)	-	(30,926)	52	(30,874)
<b>Other comprehensive (losses) / income, net of tax</b>	-	-	(30,926)	-	(30,926)	52	(30,874)
<b>Total comprehensive (losses) / income for the nine months ended 31 December 2013</b>	-	-	(30,926)	137,398	106,472	3,699	110,171
<b>Total contributions by and distributions to owners of the Company recognised directly in equity</b>							
2012/2013 second interim dividend paid	-	-	-	(59,877)	(59,877)	-	(59,877)
2013/2014 first interim dividend proposed	-	-	-	(44,245)	(44,245)	-	(44,245)
<b>Total contributions by and distributions to owners of the Company</b>	-	-	-	(104,122)	(104,122)	-	(104,122)
2012/2013 interim dividend paid by a subsidiary	-	-	-	-	-	(35)	(35)
2012/2013 final dividend paid by a listed subsidiary	-	-	-	-	-	(1,692)	(1,692)
2013/2014 interim dividend paid by a listed subsidiary	-	-	-	-	-	(727)	(727)
<b>Total transactions with owners</b>	-	-	-	(104,122)	(104,122)	(2,454)	(106,576)
<b>At 31 December 2013</b>	75,926	191,133	(281,426)	740,513	726,146	25,507	751,653
<b>At 1 April 2014</b>	75,926	191,133	(279,531)	774,052	761,580	25,304	786,884
<b>Comprehensive income</b>							
Profit for the period	-	-	-	101,182	101,182	2,220	103,402
<b>Other comprehensive losses</b>							
<b>Item that may be reclassified subsequently to profit or loss:</b>							
Currency translation differences	-	-	(41,105)	-	(41,105)	(21)	(41,126)
<b>Other comprehensive losses, net of tax</b>	-	-	(41,105)	-	(41,105)	(21)	(41,126)
<b>Total comprehensive (losses) / income for the nine months ended 31 December 2014</b>	-	-	(41,105)	101,182	60,077	2,199	62,276
<b>Total contributions by and distributions to owners of the Company recognised directly in equity</b>							
2013/2014 second interim dividend paid	-	-	-	(40,115)	(40,115)	-	(40,115)
2014/2015 first interim dividend proposed	-	-	-	(25,367)	(25,367)	-	(25,367)
<b>Total contributions by and distributions to owners of the Company</b>	-	-	-	(65,482)	(65,482)	-	(65,482)
2014/2015 interim dividend paid by a subsidiary	-	-	-	-	-	(21)	(21)
2013/2014 final dividend paid by a listed subsidiary	-	-	-	-	-	(1,451)	(1,451)
2014/2015 interim dividend paid by a listed subsidiary	-	-	-	-	-	(290)	(290)
<b>Total transactions with owners</b>	-	-	-	(65,482)	(65,482)	(1,762)	(67,244)
<b>At 31 December 2014</b>	75,926	191,133	(320,636)	809,752	756,175	25,741	781,916

*Note:* The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the nine months ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.



**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS**

	(Unaudited) Nine months ended 31 December		(Unaudited) Nine months ended 31 December	
	2014 US\$'000	2013 US\$'000	2014 RM'000 <i>(Note)</i>	2013 RM'000 <i>(Note)</i>
<b>Cash flows from operating activities</b>				
Cash generated from operations	54,089	63,778	189,122	223,000
Interest paid	(3,512)	(5,363)	(12,280)	(18,752)
Income tax paid	(11,832)	(13,538)	(41,370)	(47,336)
Net cash generated from operating activities	<u>38,745</u>	<u>44,877</u>	<u>135,472</u>	<u>156,912</u>
<b>Cash flows from investing activities</b>				
Acquisition of an associate	-	(115)	-	(402)
Additional investment in an associate	(98)	-	(343)	-
Purchases of property, plant and equipment	(4,927)	(6,317)	(17,227)	(22,086)
Purchases of intangible assets	(397)	(275)	(1,388)	(962)
Proceeds from disposal of property, plant and equipment	674	11	2,357	38
Proceeds from disposal of interest in an associate	115	-	402	-
Interest received	1,593	1,277	5,570	4,465
Dividends received	17	15	59	52
Net cash used in investing activities	<u>(3,023)</u>	<u>(5,404)</u>	<u>(10,570)</u>	<u>(18,895)</u>
<b>Cash flows from financing activities</b>				
Dividends paid	(11,473)	(17,125)	(40,115)	(59,877)
Dividends paid to non-controlling interests by a subsidiary	(6)	(10)	(21)	(35)
Dividends paid to non-controlling interests by a listed subsidiary	(498)	(692)	(1,741)	(2,419)
Proceeds from bank and other borrowings	12,901	9,014	45,108	31,517
Repayments of bank and other borrowings	(17,553)	(14,690)	(61,374)	(51,364)
Net cash used in financing activities	<u>(16,629)</u>	<u>(23,503)</u>	<u>(58,143)</u>	<u>(82,178)</u>
<b>Net increase in cash and cash equivalents</b>				
Cash and cash equivalents at beginning of period	19,093	15,970	66,759	55,839
Exchange adjustments on cash and cash equivalents	102,852	101,829	359,622	356,045
	(4,861)	(3,664)	(16,997)	(12,811)
<b>Cash and cash equivalents at end of period</b>	<u>117,084</u>	<u>114,135</u>	<u>409,384</u>	<u>399,073</u>

*Note:* The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the nine months ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

**A. NOTES TO THE FINANCIAL INFORMATION**

**A1. Basis of preparation and changes in accounting policies**

**a) Basis of preparation**

This financial information for the quarter and nine months ended 31 December 2014 has been prepared in accordance with International Accounting Standard (“IAS”) 34 “Interim Financial Reporting” issued by the International Accounting Standard Board (“IASB”), Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“HK Listing Rules”) and paragraph 9.22 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad (“Bursa Securities”).

This financial information should be read in conjunction with the annual financial statements for the year ended 31 March 2014, which were prepared in accordance with International Financial Reporting Standards (“IFRSs”).

This financial information has not been audited.

**b) Accounting policies**

The accounting policies adopted for preparing this financial information are consistent with those set out in the consolidated financial statements of the Company for the year ended 31 March 2014 as included in the Company’s annual report for the year ended 31 March 2014.

There are no amended standards or interpretations that are effective for the first time for this interim period that is expected to have a material impact on the Group.

Taxes on income in the three months and nine months ended 31 December 2014 are accrued using the tax rate that would be applicable to expected total annual earnings.

The Group has not early adopted other new or revised standards and amendments to standards that have been issued but are not yet effective for the accounting period beginning 1 April 2014. The Group is in the process of making an assessment of the impact of these new or revised standards and amendments to standards on the Group’s results and financial position in the period of initial application.

**c) Functional currency and translation to presentation currency**

Items included in the financial statements of each of the Group’s entities are measured using the currency of the primary economic environment in which the entity operates, i.e. the functional currency. The functional currency of the Company is RM. However, each entity within the Group can present its financial statements in any currency, which can be the same or different from the entity’s functional currency. As the Group operates internationally, management considers that it is more appropriate to use US\$, a globally recognised currency, as the presentation currency for the Group’s consolidated financial statements. For the entity whose functional currency is not the presentation currency, i.e. US\$, its results and financial position have been translated into US\$.

**A2. Auditor’s report on preceding annual financial statements**

The auditor’s report of the Group’s annual financial statements for the year ended 31 March 2014 was not subject to any qualification.

**A3. Seasonal or cyclical factors**

The business operations of the Group may be affected by major festive seasons or major events that may increase or decrease the advertising expenditure and the travel business revenue.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A4. Unusual item**

There were no unusual items affecting the Group's assets, liabilities, equity, net income or cash flows during the quarter under review.

**A5. Changes in estimates**

There were no material changes in estimates of amounts reported in prior financial years that have a material effect on the results of the current quarter under review.

**A6. Changes in debt and equity securities**

- a) In September 2014, the Company repurchased a total of 2,000 of its listed shares on The Stock Exchange of Hong Kong Limited from the open market at the price of HK\$2.15 per share for the purpose of validating the declaration of solvency in relation to the share buyback mandate in accordance with the provision of the Malaysian Companies Act. The repurchase was financed by internally generated funds. Details of the repurchase are summarised as follows:

Month/Year	Number of ordinary shares repurchased	(Unaudited)		Aggregate purchase consideration HK\$	Equivalents in US\$
		Purchase price per share			
		Highest HK\$	Lowest HK\$		
September 2014	2,000	2.15	2.15	4,300	555

All the shares repurchased during the nine months ended 31 December 2014 were cancelled. Accordingly, the issued share capital of the Company was reduced by the par value of the repurchased shares and the premiums paid on these shares were charged against the share premium account. An amount equivalent to the par value of the shares cancelled was transferred from the Company's retained earnings to the capital redemption reserve.

Save as disclosed above, neither the Company nor any of its subsidiaries had purchased, sold or the Company had redeemed any of the Company's listed securities during the nine months ended 31 December 2014.

- b) Details of the movements in the Company's shares during the nine months ended 31 December 2014 are as follows:

	(Unaudited) Number of shares
As at 1 April 2014	1,687,239,241
Repurchase of ordinary shares	(2,000)
As at 31 December 2014	<u>1,687,237,241</u>

**A7. Dividends paid**

The tax-exempt second interim dividend of US0.680 cents per ordinary share totaling US\$11,473,000 in respect of the year ended 31 March 2014 was paid on 1 August 2014.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A8. Turnover and segment information**

The Group has determined the operating segments based on the reports that are reviewed and used by the Group Executive Committee for making strategic decisions.

The Group is organised operationally on a worldwide basis in four major operating segments:

Publishing and printing: Malaysia and other Southeast Asian countries

Publishing and printing: Hong Kong and Mainland China

Publishing and printing: North America

Travel and travel related services

Publishing and printing segments are engaged in the publication, printing and distribution of newspapers, magazines, digital contents and books primarily in Chinese language. The segments derive revenue mainly from advertising and sales of newspapers and magazines. Travel and travel related services segment derives revenue from the sale of travel packages and provision of tour services.

The Group Executive Committee assesses the performance of the operating segments based on a measure of segment profit before income tax as per the internal financial report. Other information provided is measured in a manner consistent with that in the internal financial report.

The Group's turnover and results for the quarter ended 31 December 2014, analysed by operating segment, are as follows:

	(Unaudited)					
	Three months ended 31 December 2014					
	Publishing and printing					
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000	Travel and travel related services US\$'000	Total US\$'000
<b>Turnover</b>	61,983	20,420	6,208	88,611	16,584	105,195
<b>Segment profit before income tax</b>	12,590	3,613	375	16,578	802	17,380
Unallocated interest expense						(1,581)
Other net unallocated expenses						(410)
Share of profits of joint ventures and associates						35
Profit before income tax						15,424
Income tax expense						(4,344)
<b>Profit for the quarter</b>						<b>11,080</b>
<b>Other information:</b>						
Interest income	600	59	-	659	3	662
Interest expense	(37)	(18)	-	(55)	-	(55)
Depreciation of property, plant and equipment	(2,076)	(371)	(111)	(2,558)	(31)	(2,589)
Amortisation of intangible assets	(215)	(38)	(18)	(271)	(11)	(282)
Income tax expense	(3,450)	(632)	(50)	(4,132)	(212)	(4,344)

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A8. Turnover and segment information (Continued)**

	(Unaudited)					
	Three months ended 31 December 2013					
	Publishing and printing					
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000	Travel and travel related services US\$'000	Total US\$'000
<b>Turnover</b>	71,370	21,914	6,825	100,109	17,223	117,332
<b>Segment profit before income tax</b>	17,298	4,572	386	22,256	53	22,309
Unallocated interest expense						(2,006)
Other net unallocated expenses						(313)
Share of losses of joint ventures and associates						(70)
Profit before income tax						19,920
Income tax expense						(5,346)
<b>Profit for the quarter</b>						14,574
<b>Other information:</b>						
Interest income	398	54	-	452	2	454
Interest expense	(49)	(2)	-	(51)	-	(51)
Depreciation of property, plant and equipment	(2,070)	(382)	(105)	(2,557)	(11)	(2,568)
Amortisation of intangible assets	(219)	(32)	(22)	(273)	(5)	(278)
Income tax (expense) / credit	(4,317)	(773)	(391)	(5,481)	135	(5,346)

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A8. Turnover and segment information (Continued)**

The Group's turnover and results for the nine months ended 31 December 2014, analysed by operating segment, are as follows:

	(Unaudited)					
	Nine months ended 31 December 2014					
	Publishing and printing					
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000	Travel and travel related services US\$'000	Total US\$'000
<b>Turnover</b>	<u>194,180</u>	<u>55,104</u>	<u>18,054</u>	<u>267,338</u>	<u>74,993</u>	<u>342,331</u>
<b>Segment profit before income tax</b>	<u>37,287</u>	<u>5,697</u>	<u>182</u>	<u>43,166</u>	<u>4,265</u>	47,431
Unallocated interest expense						(4,885)
Other net unallocated expenses						(734)
Share of losses of joint ventures and associates						<u>(102)</u>
Profit before income tax						41,710
Income tax expense						<u>(12,137)</u>
<b>Profit for the period</b>						<u>29,573</u>
<b>Other information:</b>						
Interest income	1,395	187	-	1,582	11	1,593
Interest expense	(149)	(54)	-	(203)	-	(203)
Depreciation of property, plant and equipment	(6,409)	(1,109)	(321)	(7,839)	(92)	(7,931)
Amortisation of intangible assets	(665)	(113)	(56)	(834)	(21)	(855)
Income tax (expense) / credit	(9,764)	(1,338)	18	(11,084)	(1,053)	(12,137)

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A8. Turnover and segment information (Continued)**

	(Unaudited)					
	Nine months ended 31 December 2013					
	<u>Publishing and printing</u>					
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000	Travel and travel related services US\$'000	Total US\$'000
<b>Turnover</b>	216,528	56,071	19,884	292,483	76,636	369,119
<b>Segment profit before income tax</b>	51,338	6,336	541	58,215	4,757	62,972
Unallocated interest expense						(6,254)
Other net unallocated expenses						(875)
Share of losses of joint ventures and associates						(273)
Profit before income tax						55,570
Income tax expense						(15,231)
<b>Profit for the period</b>						<u>40,339</u>
<b>Other information:</b>						
Interest income	1,125	146	-	1,271	6	1,277
Interest expense	(191)	(2)	-	(193)	-	(193)
Depreciation of property, plant and equipment	(6,283)	(1,070)	(299)	(7,652)	(33)	(7,685)
Amortisation of intangible assets	(674)	(97)	(66)	(837)	(15)	(852)
Income tax expense	(12,940)	(1,283)	(602)	(14,825)	(406)	(15,231)

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A8. Turnover and segment information (Continued)**

The segment assets as at 31 December 2014 are as follows:

	(Unaudited)						Total US\$'000
	Publishing and printing				Travel and travel related services US\$'000	Elimination US\$'000	
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000			
<b>Segment assets</b>	<u>345,238</u>	<u>77,917</u>	<u>16,235</u>	<u>439,390</u>	<u>14,195</u>	<u>(145)</u>	<u>453,440</u>
Unallocated assets							<u>1,703</u>
<b>Total assets</b>							<u><u>455,143</u></u>
<b>Total assets include:</b>							
Interests in joint ventures and associates	-	2,736	-	2,736	-	-	2,736
Additions to non-current assets (other than deferred income tax assets)	<u>3,927</u>	<u>515</u>	<u>714</u>	<u>5,156</u>	<u>168</u>	<u>-</u>	<u>5,324</u>

The segment assets as at 31 March 2014 are as follows:

	(Audited)						Total US\$'000
	Publishing and printing				Travel and travel related services US\$'000	Elimination US\$'000	
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000			
<b>Segment assets</b>	<u>356,121</u>	<u>72,071</u>	<u>16,813</u>	<u>445,005</u>	<u>15,387</u>	<u>(221)</u>	460,171
Unallocated assets							<u>2,647</u>
<b>Total assets</b>							<u><u>462,818</u></u>
<b>Total assets include:</b>							
Interests in joint ventures and associates	-	2,956	-	2,956	-	-	2,956
Additions to non-current assets (other than deferred income tax assets)	<u>9,840</u>	<u>711</u>	<u>289</u>	<u>10,840</u>	<u>329</u>	<u>-</u>	<u>11,169</u>

The elimination between segments represents intercompany receivables and payables between segments.

Segment assets consist primarily of property, plant and equipment, investment properties, intangible assets, interests in joint ventures and associates, inventories, trade and other receivables, and cash and cash equivalents. They exclude deferred income tax assets, available-for-sale financial assets, financial assets at fair value through profit or loss – listed equity securities, income tax recoverable and assets held by the Company.



A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A9. Valuation of property, plant and equipment

There was no revaluation of the Group's property, plant and equipment during the quarter ended 31 December 2014.

A10. Subsequent material events

There were no subsequent material events of the Group.

A11. Changes in the composition of the Group

There was no material change in the composition of the Group during the quarter under review.

A12. Capital commitments

Capital commitments outstanding as at 31 December 2014 are as follows:

	(Unaudited) US\$'000
Property, plant and equipment :	
Authorised and contracted for	3,336
Authorised but not contracted for	4,925
	<u>8,261</u>

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A13. Related party transactions**

	<b>(Unaudited)</b>		<b>(Unaudited)</b>	
	<b>Three months ended</b>		<b>Nine months ended</b>	
	<b>31 December</b>		<b>31 December</b>	
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>
	<b>US\$'000</b>	<b>US\$'000</b>	<b>US\$'000</b>	<b>US\$'000</b>
Newsprint purchases from a related company ( <i>note 1</i> )	8,950	15,271	29,692	37,599
Rental expenses paid to related companies ( <i>note 1</i> )	20	5	60	15
Purchases of air tickets from a related company ( <i>note 1</i> )	10	8	27	31
Motor vehicle insurance premium paid to a related company ( <i>note 1</i> )	1	1	1	1
Royalty fee for sales of books and DVDs to a related company ( <i>note 1</i> )	-	-	3	-
Advertising expenses paid to an associate	-	1	-	1
Scrap sales of old newspapers and magazines to a related company ( <i>note 1</i> )	(573)	(828)	(1,913)	(2,337)
Agency fee income received from an associate	(106)	(85)	(239)	(216)
Content providing and video production income received from a joint venture	(30)	(47)	(90)	(267)
Provision of air tickets and accommodation arrangement services to related companies ( <i>note 1</i> )	(7)	(1)	(17)	(72)
Provision of accounting service to related companies ( <i>note 1</i> )	(3)	(2)	(7)	(2)
Packaging fee received from a related company ( <i>note 1</i> )	(2)	-	(2)	-
Rental income received from a related company ( <i>note 1</i> )	-	(28)	(9)	(74)
Software development income from a joint venture	-	-	-	(10)

*Notes:*

- 1) Certain shareholders and directors of the Company are shareholders and/or directors of these related companies.
- 2) All the transactions above have been entered into in the normal course of business and have been charged at predetermined rates agreed mutually by the parties involved.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES'  
MAIN MARKET LISTING REQUIREMENTS**

**B1. Analysis of performance**

	<b>(Unaudited) Three months ended 31 December</b>		<b>(Unaudited) Nine months ended 31 December</b>	
	<b>2014 US\$'000</b>	<b>2013 US\$'000</b>	<b>2014 US\$'000</b>	<b>2013 US\$'000</b>
Turnover	<b>105,195</b>	117,332	<b>342,331</b>	369,119
Profit before income tax	<b>15,424</b>	19,920	<b>41,710</b>	55,570
EBITDA	<b>19,269</b>	24,369	<b>53,991</b>	69,277

The Group's turnover for the third quarter ended 31 December 2014 amounted to US\$105,195,000, reflecting a decrease of 10.3% or US\$12,137,000 from US\$117,332,000 in the corresponding quarter last year.

Profit before income tax for the current quarter was US\$15,424,000, down 22.6% or US\$4,496,000 compared to US\$19,920,000 reported in the prior-year quarter. The decline in the Group's performance for the quarter was mainly due to lower revenue from the publishing and printing segment, compensated in part by savings in operating expenses.

EBITDA for the third quarter was US\$19,269,000, a decrease of 20.9% from US\$24,369,000 in the year-ago quarter.

During the current quarter, turnover for the Group's publishing and printing segment dropped 11.5% to US\$88,611,000, while segment profit before income tax was US\$16,578,000, down 25.5% from the year-ago reported profit of US\$22,256,000.

The Malaysian operations reported a turnover of US\$61,983,000, down 13.2% year-on-year, with profit before income tax decreased 27.2% to US\$12,590,000 from US\$17,298,000 reported in the third quarter of last year.

During the quarter, the Malaysian operations were impacted by the difficult operating conditions arising from poor consumer sentiments, more cautious spending with the impending implementation of GST coupled with one of the worst flood disasters in December 2014. The resultant weak consumer sentiments have lowered advertisers' appetite in the overall spending in the current quarter and thus negatively affected the media advertising market.

The Group's publishing operations in Hong Kong and Mainland China reported a 6.8% decline in segment turnover to US\$20,420,000 from US\$21,914,000 in the previous year, while segment profit before income tax was down by 21.0% to US\$3,613,000. The decrease in segment profit was mainly due to lower contribution from One Media Group, the Group's listed subsidiary, which was impacted by the weak magazine advertising market. The decrease was mitigated in part by tightened cost controls during the quarter.

Turnover for the Group's North America segment fell 9.0% to US\$6,208,000, due primarily to negative currency impact resulting from the weakening Canadian Dollar. Segment profit before income tax was US\$375,000, about the same level as that of the prior-year quarter.

The Group's tour segment reported a turnover of US\$16,584,000, a decrease of 3.7% from the previous corresponding quarter. This was mainly attributed to lower revenue from the North American operation due to competitive price pressure especially for tours to China. However, profit before income tax for the tour segment grew to US\$802,000 from US\$53,000 in the same quarter a year earlier, attributed mainly to improvement in gross profit margin from the Hong Kong operation.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES/  
MAIN MARKET LISTING REQUIREMENTS (Continued)**

**B1. Analysis of performance (Continued)**

The Group's profit before income tax for the nine months ended 31 December 2014 decreased by 24.9% or US\$13,860,000 to US\$41,710,000, due mainly to the decline in turnover of 7.3% or US\$26,788,000 to US\$342,331,000 from the US\$369,119,000 reported in the previous year.

Both Malaysian Ringgit and Canadian Dollar weakened against the US Dollar during the quarter and the nine months ended 31 December 2014, resulting in negative currency impact on the Group's revenue and profit before income tax of approximately US\$3,572,000 and US\$672,000 respectively for the current quarter; and US\$7,174,000 and US\$1,127,000 respectively for the nine-month period.

**B2. Variation of results against immediate preceding quarter**

	(Unaudited) Three months ended 31 December 2014 US\$'000	(Unaudited) Three months ended 30 September 2014 US\$'000	% change
Turnover	105,195	121,671	-13.5%
Profit before income tax	15,424	13,791	+11.8%

The Group's total revenue dropped 13.5% to US\$105,195,000 from US\$121,671,000 in the immediate preceding quarter, primarily due to higher tour revenue during the summer holiday season. Revenue from the publishing and printing segment was at about the same level as the preceding quarter. Total profit before income tax, however, rose 11.8% or US\$1,633,000 to US\$15,424,000 when compared to the preceding quarter, attributed to higher profit margin from the publishing and printing segment as well as cost savings from all operations.

**B3. Current year prospects**

The difficult business environment in the Group's major markets is expected to continue into the last quarter of 2014/2015.

The Malaysian segment is expecting a challenging quarter ahead as the consumer sentiment is expected to remain weak due to uncertainties underpinning the economy. Adding to this, the rising costs of living, impact of the upcoming GST implementation, and the depreciation of Malaysian Ringgit against US Dollar would continue to weigh on consumer sentiments.

Looking on the bright side, falling newsprint prices will continue to create some buffer for the Group's performance amid the difficult operating environment.

Given the tough market conditions, the Group will keep on strengthening operational efficiencies while at the same time enforcing financial discipline and measures for the enhancement of revenue generation.

**B4. Profit forecast and profit guarantee**

The Group has not provided any profit forecast or profit guarantee in any public document.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES' MAIN MARKET LISTING REQUIREMENTS (Continued)**

**B5. Profit before income tax**

Profit before income tax has been arrived at after crediting / (charging):

	<b>(Unaudited)</b>		<b>(Unaudited)</b>	
	<b>Three months ended</b>		<b>Nine months ended</b>	
	<b>31 December</b>		<b>31 December</b>	
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>
	<b>US\$'000</b>	<b>US\$'000</b>	<b>US\$'000</b>	<b>US\$'000</b>
(Allowance for impairment and written-off of) / reversal of allowance for trade and other receivables	<b>(36)</b>	4	<b>(80)</b>	(211)
Allowance for and written-off of inventories	<b>(41)</b>	(41)	<b>(114)</b>	(114)
Exchange (losses) / gains - net	<b>(35)</b>	93	<b>111</b>	467

Save as disclosed above and in A8, the other items as required under Part A(16) of Appendix 9B of the Bursa Securities' Listing Requirements are not applicable.

**B6. Income tax expense**

Income tax expense comprises the following:

	<b>(Unaudited)</b>		<b>(Unaudited)</b>	
	<b>Three months ended</b>		<b>Nine months ended</b>	
	<b>31 December</b>		<b>31 December</b>	
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>
	<b>US\$'000</b>	<b>US\$'000</b>	<b>US\$'000</b>	<b>US\$'000</b>
Current period income tax expense	<b>3,830</b>	4,976	<b>12,620</b>	14,607
Under provision of income tax expense in prior years	<b>62</b>	234	<b>45</b>	240
Deferred income tax expense / (credit)	<b>452</b>	136	<b>(528)</b>	384
	<b>4,344</b>	5,346	<b>12,137</b>	15,231

The effective tax rates of the Group for the current quarter and period under review were higher than the Malaysian statutory tax rate of 25% mainly due to the non-deductibility of certain expenses for income tax purposes.

**B7. Status of corporate proposals**

There was no corporate proposal announced but not completed at the latest practicable date, which is not earlier than seven days from the date of issue of this unaudited financial information.

**B8. Group borrowings**

The Group's borrowings as at 31 December 2014 are as follows:

	<b>Secured</b>	<b>(Unaudited)</b>	
		<b>Unsecured</b>	<b>Total</b>
	<b>US\$'000</b>	<b>US\$'000</b>	<b>US\$'000</b>
<b>Current</b>			
Short-term bank borrowings	1,246	6,625	7,871
<b>Non-current</b>			
Medium term notes	-	128,700	128,700
	<b>1,246</b>	<b>135,325</b>	<b>136,571</b>

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES' MAIN MARKET LISTING REQUIREMENTS (Continued)**

**B8. Group borrowings (Continued)**

The Group's borrowings were denominated in the following currencies:

	<b>(Unaudited)</b> <b>US\$'000</b>
Malaysian Ringgit	131,457
United States Dollars	1,246
Hong Kong Dollars	3,868
	<u>136,571</u>

The net gearing ratio of the Group, calculated as net debt over owners' equity, was 9.0% as at 31 December 2014 (31 March 2014: 21.9%).

**B9. Material litigation**

As at 31 December 2014, there were several libel suits which involved claims against some companies in the Group. The Group has been strongly contesting those claims. Even though the final outcome of the proceedings is still uncertain as of the date this unaudited financial information is authorised for issue, the directors of the Company are of the opinion that the respective ultimate liability, if any, will not have a material adverse impact upon the Group's financial position.

**B10. Dividend payable**

The tax-exempt first interim dividend of US0.430 cents per ordinary share totaling US\$7,255,000 in respect of the year ending 31 March 2015 was paid on 15 January 2015.

The board of directors does not recommend any distribution of dividend for the current quarter under review.

**B11. Earnings per share attributable to owners of the Company**

	<b>(Unaudited)</b> <b>Three months ended</b> <b>31 December</b>		<b>(Unaudited)</b> <b>Nine months ended</b> <b>31 December</b>	
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>
Profit attributable to owners of the Company (US\$'000)	<u>10,614</u>	13,903	<u>28,938</u>	39,296
Weighted average number of ordinary shares in issue	<u>1,687,237,241</u>	1,687,239,241	<u>1,687,238,361</u>	1,687,239,725
Basic earnings per share (US cents)	<u>0.63</u>	0.82	<u>1.72</u>	2.33
Diluted earnings per share (US cents)	<u>0.63</u>	0.82	<u>1.72</u>	2.33

The diluted earnings per share is the same as the basic earnings per share as there were no dilutive potential shares in issue during the quarter and nine months ended 31 December 2014 and 2013.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the third quarter ended 31 December 2014**

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES'**  
**MAIN MARKET LISTING REQUIREMENTS (Continued)**

**B12. Disclosure of realised and unrealised retained profits**

The following analysis of realised and unrealised retained profits is prepared in accordance with the Guidance on Special Matter No.1 "Determination of Realised and Unrealised Profits or Losses in the Context of Disclosure Pursuant to Bursa Securities Listing Requirements", as issued by the Malaysian Institute of Accountants and based on the prescribed format by Bursa Securities.

	(Unaudited) As at 31 December 2014 US\$'000	(Unaudited) As at 31 March 2014 US\$'000
Total retained profits of the Company and its subsidiaries:		
- Realised	266,581	248,231
- Unrealised	(9,407)	(10,300)
	<u>257,174</u>	<u>237,931</u>
Total share of accumulated losses from joint ventures and associates:		
- Realised	(1,373)	(1,271)
- Unrealised	33	33
	<u>(1,340)</u>	<u>(1,238)</u>
Less : consolidation adjustments	<u>(24,245)</u>	<u>(15,314)</u>
Group's retained profits as per condensed consolidated statement of financial position	<u><u>231,589</u></u>	<u><u>221,379</u></u>

The disclosure of realised and unrealised retained profits above is solely for complying with the disclosure requirements stipulated in the directive of Bursa Securities and should not be applied for any other purposes.

On behalf of the Board  
Media Chinese International Limited

Law Yuk Kuen  
Tong Siew Kheng  
Joint Company Secretaries  
26 February 2015