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MEDIA CHINESE INTERNATIONAL LIMITED 世界華文媒體有限公司

(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A) (Hong Kong Stock Code: 685) (Malaysia Stock Code: 5090)

ANNOUNCEMENT

FINANCIAL REPORT FOR THE THIRD QUARTER ENDED 31 DECEMBER 2014

Pursuant to Paragraph 9.22 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad ("Bursa Securities"), Media Chinese International Limited (the "Company"), a public company listed on the main market of Bursa Securities, announced the unaudited condensed consolidated results of the Company and its subsidiaries (collectively the "Group") and the Group's interests in joint ventures and associates for the quarter ended 31 December 2014 to Bursa Securities on 26 February 2015.

This announcement is also made pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("HK Listing Rules") and the Inside Information Provisions (as defined under the HK Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

26 February 2015

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir TIONG Hiew King, Dato' Sri Dr TIONG Ik King, Mr TIONG Kiew Chiong, Mr NG Chek Yong and Mr LEONG Chew Meng, being executive directors; Ms TIONG Choon, being non-executive director; and Mr David YU Hon To, Tan Sri Dato' LAU Yin Pin and Temenggong Datuk Kenneth Kanyan ANAK TEMENGGONG KOH, being independent non-executive directors.

CONDENSED	CONSOLIDATED	D INCOME STATEMENT
CONDENDED	CONCOLIDITIEL	

	Three mor	ndited) hths ended cember 2013 US\$'000	(Unau) Three mon 31 Dec 2014 RM'000 (Note)	ths ended
Turnover	105,195	117,332	367,814	410,251
Cost of goods sold	(61,571)	(68,082)	(215,283)	(238,048)
Gross profit	43,624	49,250	152,531	172,203
Other income	3,221	3,225	11,262	11,276
Other (losses) / gains, net	(10)	403	(35)	1,409
Selling and distribution expenses	(18,041)	(18,926)	(63,080)	(66,175)
Administrative expenses	(10,074)	(10,088)	(35,224)	(35,273)
Other operating expenses	(1,695)	(1,817)	(5,926)	(6,353)
Operating profit	17,025	22,047	59,528	77,087
Finance costs	(1,636)	(2,057)	(5,720)	(7,192)
Share of profits / (losses) of joint ventures and associates	35	(70)	122	(245)
Profit before income tax	15,424	19,920	53,930	69,650
Income tax expense	(4,344)	(5,346)	(15,189)	(18,692)
Profit for the quarter	11,080	14,574	38,741	50,958
Profit attributable to:				
Owners of the Company	10,614	13,903	37,112	48,612
Non-controlling interests	466	671	1,629	2,346
	11,080	14,574	38,741	50,958
Earnings per share attributable to owners of the Company				
Basic (US cents/sen) #	0.63	0.82	2.20	2.87
Diluted (US cents/sen) #	0.63	0.82	2.20	2.87

[#] Refer to B11 for calculations of basic and diluted earnings per share

Note: The presentation currency of this unaudited financial information is United States Dollar ("US\$"). Supplementary information in Malaysian Ringgit ("RM") for the quarter ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

	Three mo 31 De	udited) onths ended ecember	(Unaudited) Three months ended 31 December		
	2014 US\$'000	2013 US\$'000	2014 RM'000 (Note)	2013 RM'000 (Note)	
Profit for the quarter	11,080	14,574	38,741	50,958	
Other comprehensive losses					
Item that may be reclassified subsequently to profit or loss:					
Currency translation differences	(10,731)	(1,189)	(37,521)	(4,157)	
Other comprehensive losses for the quarter, net of tax	(10,731)	(1,189)	(37,521)	(4,157)	
Total comprehensive income for the quarter	349	13,385	1,220	46,801	
Total comprehensive (losses)/ income for the quarter attributable to:					
Owners of the Company	(107)	12,703	(374)	44,416	
Non-controlling interests	456	682	1,594	2,385	
	349	13,385	1,220	46,801	

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the quarter ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

CONDENSED CONSOLIDATED INCOME STATEMENT

	(Unaudited) Nine months ended 31 December		(Unauc) Nine mont 31 Deco	ths ended
	2014 US\$'000	2013 US\$'000	2014 RM'000 (Note)	2013 RM'000 (Note)
Turnover	342,331	369,119	1,196,960	1,290,625
Cost of goods sold	(215,332)	(226,682)	(752,908)	(792,594)
Gross profit	126,999	142,437	444,052	498,031
Other income	8,590	8,906	30,035	31,140
Other gains, net	175	1,003	612	3,507
Selling and distribution expenses	(53,243)	(54,818)	(186,164)	(191,671)
Administrative expenses	(30,799)	(30,088)	(107,689)	(105,203)
Other operating expenses	(4,822)	(5,150)	(16,860)	(18,007)
Operating profit	46,900	62,290	163,986	217,797
Finance costs	(5,088)	(6,447)	(17,790)	(22,542)
Share of losses of joint ventures and associates	(102)	(273)	(357)	(955)
Profit before income tax	41,710	55,570	145,839	194,300
Income tax expense	(12,137)	(15,231)	(42,437)	(53,255)
Profit for the period	29,573	40,339	103,402	141,045
Profit attributable to:				
Owners of the Company	28,938	39,296	101,182	137,398
Non-controlling interests	635	1,043	2,220	3,647
	29,573	40,339	103,402	141,045
Earnings per share attributable to owners of the Company				
Basic (US cents/sen) #	1.72	2.33	6.01	8.15
Diluted (US cents/sen) #	1.72	2.33	6.01	8.15

Refer to B11 for calculations of basic and diluted earnings per share

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the nine months ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	(Unauc Nine mont 31 Decc 2014	ths ended	(Unaudited) Nine months ended 31 December 2014 2013		
	US\$'000	US\$'000	RM'000 (Note)	RM'000 (Note)	
			(10012)	(INDIE)	
Profit for the period	29,573	40,339	103,402	141,045	
Other comprehensive losses					
Item that may be reclassified subsequently to profit or loss:					
Currency translation differences	(11,762)	(8,830)	(41,126)	(30,874)	
Other comprehensive losses for the period, net of tax	(11,762)	(8,830)	(41,126)	(30,874)	
Total comprehensive income for the period	17,811	31,509	62,276	110,171	
Total comprehensive income for the period attributable to:					
Owners of the Company	17,182	30,451	60,077	106,472	
Non-controlling interests	629	1,058	2,199	3,699	
	17,811	31,509	62,276	110,171	

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the nine months ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	As at 31 December 2014 US\$'000 (Unaudited)	As at 31 March 2014 US\$'000 (Audited)	As at 31 December 2014 RM'000 (Unaudited) (Note)	As at 31 March 2014 RM'000 (Unaudited) (Note)
ASSETS			(11010)	(11010)
Non-current assets				
Property, plant and equipment	132,838	144,308	464,468	504,573
Investment properties	16,230	17,144	56,748	59,944
Intangible assets	67,698	72,920	236,706	254,965
Deferred income tax assets	928	1,455	3,245	5,087
Interests in joint ventures and associates	0 726	2.056	0 566	10.226
associates	<u>2,736</u> 220,430	2,956 238,783	<u>9,566</u> 770,733	10,336 834,905
Current assets	220,430	230,703	110,133	034,903
Inventories	50,858	52,386	177,825	183,167
Available-for-sale financial assets	97	97	339	339
Financial assets at fair value			000	007
through profit or loss	300	237	1,049	829
Trade and other receivables	66,156	67,779	231,315	236,989
Income tax recoverable	218	684	762	2,392
Cash and cash equivalents	117,084	102,852	409,384	359,622
	234,713	224,035	820,674	783,338
Current liabilities				
Trade and other payables	70,480	68,746	246,433	240,370
Dividend payable	7,255	-	25,367	-
Income tax liabilities	5,557	5,384	19,430	18,825
Bank and other borrowings	7,871	12,726	27,521	44,496
Current portion of other non-current liabilities	57	(0	100	217
non-current nabinities	<u> </u>	<u>62</u> 86,918	<u>199</u> 318,950	217 303,908
	91,220	00,910	516,950	303,908
Net current assets	143,493	137,117	501,724	479,430
Total assets less current liabilities	363,923	375,900	1,272,457	1,314,335
FOURTY				
EQUITY Equity attributable to owners of				
the Company				
Share capital	21,715	21,715	75,926	75,926
Share premium	54,664	54,664	191,133	191,133
Other reserves	(91,702)	(79,946)	(320,636)	(279,531)
Retained earnings			((,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
- Proposed dividend	-	11,473	-	40,116
- Others	231,589	209,906	809,752	733,936
	216,266	217,812	756,175	761,580
Non-controlling interests	7,362	7,237	25,741	25,304
Total equity	223,628	225,049	781,916	786,884
NT				
Non-current liabilities	100 500	107.004	450.000	101 000
Bank and other borrowings Deferred income tax liabilities	128,700	137,804	450,000	481,832 43,028
Other non-current liabilities	10,721 874	12,306 741	37,486 3,055	43,028 2,591
outer non-current habilities	140,295	150,851	490,541	527,451
	363,923	375,900	1,272,457	1,314,335
Net assets per share attributable				
to owners of the Company	10.00	10.01	44.00	1E 1 4
(US cents/sen)	12.82	12.91	44.83	45.14

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM as at 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	(Unaudited) Attributable to owners of the Company						
	Share capital US\$'000	Share premium US\$'000	Other reserves US\$'000	Retained earnings US\$'000	4	Non- controlling interests US\$'000	Total equity US\$′000
At 1 April 2013 (Restated)	21,715	54,664	(71,643)	202,270	207,006	6,939	213,945
Comprehensive income Profit for the period		-	-	39,296	39,296	1,043	40,339
Other comprehensive (losses) / income Item that may be reclassified subsequently to profit or loss:			(0.045)		(0.04E)	15	(0.020)
Currency translation differences Other comprehensive (losses) / income, net of tax		-	(8,845)	-	(8,845)	15 15	(8,830)
Total comprehensive (losses) / income for the nine months ended 31 December 2013			(8,845)	39,296	30,451	1,058	31,509
Total contributions by and distributions to owners of the Company recognised directly in equity							
2012/2013 second interim dividend paid 2013/2014 first interim dividend proposed	-	-	-	(17,125) (12,654)	(17,125) (12,654)	-	(17,125) (12,654)
Total contributions by and distributions to owners of the Company		_	-	(29,779)	(29,779)	_	(29,779)
2012/2013 interim dividend paid by a subsidiary	-	-	-	-	-	(10)	(10)
2012/2013 final dividend paid by a listed subsidiary	-	-	-	-	-	(484)	(484)
2013/2014 interim dividend paid by a listed subsidiary		-	-	-	-	(208)	(208)
Total transactions with owners	-	-	-	(29,779)	(29,779)	(702)	(30,481)
At 31 December 2013	21,715	54,664	(80,488)	211,787	207,678	7,295	214,973
At 1 April 2014	21,715	54,664	(79,946)	221,379	217,812	7,237	225,049
Comprehensive income Profit for the period	-	-	-	28,938	28,938	635	29,573
Other comprehensive losses Item that may be reclassified subsequently to profit or loss:							
Currency translation differences	-	-	(11,756)	-	(11,756)	(6)	(11,762)
Other comprehensive losses, net of tax Total comprehensive (losses) / income for		-	(11,756)	-	(11,756)	(6)	(11,762)
the nine months ended 31 December 2014		-	(11,756)	28,938	17,182	629	17,811
Total contributions by and distributions to owners of the Company recognised directly in equity							
2013/2014 second interim dividend paid 2014/2015 first interim dividend proposed	-	-	-	(11,473) (7,255)	(11,473) (7,255)	-	(11,473) (7,255)
Total contributions by and distributions to owners of the Company		-	_	(18,728)	(18,728)	_	(18,728)
2014/2015 interim dividend paid by a subsidiary	_	_	-	- (10,720)	- (10,720)	(6)	(10,720)
2013/2014 final dividend paid by a listed subsidiary	-	-	-	-	-	(415)	(415)
2014/2015 interim dividend paid by a listed subsidiary						(83)	(83)
Total transactions with owners	-	-	-	(18,728)	(18,728)	(504)	(19,232)
At 31 December 2014	21,715	54,664	(91,702)	231,589	216,266	7,362	223,628

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (Continued)

	(Unaudited)						
	A	ttributable t		the Company		Non-	
	Share capital RM'000	Share premium RM′000	Other reserves RM'000	Retained earnings RM'000	Total RM'000	controlling interests RM'000	Total equity RM'000
	(Note)	(Note)	(Note)	(Note)	(Note)	(Note)	(Note)
At 1 April 2013	75,926	191,133	(250,500)	707,237	723,796	24,262	748,058
Comprehensive income Profit for the period	_	_	_	137,398	137,398	3,647	141,045
Other comprehensive (losses) / income				107,000	157,570	5,047	111,010
Item that may be reclassified subsequently to profit or loss: Currency translation differences			(30,926)	_	(30,926)	52	(30 874)
Other comprehensive (losses) / income,		-	(30,926)	-	(30,926)	52	(30,874)
net of tax		-	(30,926)	-	(30,926)	52	(30,874)
Total comprehensive (losses) / income for the nine months ended 31 December 2013		-	(30,926)	137,398	106,472	3,699	110,171
Total contributions by and distributions to owners of the Company recognised directly in equity							
2012/2013 second interim dividend paid	-	-	-	(59,877) (44,245)	(59,877)	-	(59,877)
2013/2014 first interim dividend proposed Total contributions by and distributions		-		(44,245)	(44,245)	-	(44,245)
to owners of the Company 2012/2013 interim dividend paid by a	-	-	-	(104,122)	(104,122)	-	(104,122)
subsidiary 2012/2013 final dividend paid by a listed	-	-	-	-	-	(35)	(35)
subsidiary 2013/2014 interim dividend paid by a listed	-	-	-	-	-	(1,692)	(1,692)
subsidiary		-	-	(104 100)	(104 100)	(727)	(727)
Total transactions with owners		-	-	(104,122)	(104,122)	(2,454)	(106,576)
At 31 December 2013	75,926	191,133	(281,426)	740,513	726,146	25,507	751,653
At 1 April 2014	75,926	191,133	(279,531)	774,052	761,580	25,304	786,884
Comprehensive income							
Profit for the period	-	-	-	101,182	101,182	2,220	103,402
Other comprehensive losses Item that may be reclassified subsequently to profit or loss:			(11 10)		(
Currency translation differences Other comprehensive losses, net of tax		-	<u>(41,105)</u> (41,105)	-	<u>(41,105)</u> (41,105)	(21)	<u>(41,126)</u> (41,126)
Total comprehensive (losses) / income for			(41,103)		(41,103)	(21)	(41,120)
the nine months ended 31 December 2014	-	-	(41,105)	101,182	60,077	2,199	62,276
Total contributions by and distributions to owners of the Company recognised directly in equity							
2013/2014 second interim dividend paid	-	-	-	(40,115)	(40,115)	-	(40,115)
2014/2015 first interim dividend proposed	-	-	-	(25,367)	(25,367)	-	(25,367)
Total contributions by and distributions to owners of the Company 2014/2015 interim dividend paid by a	-	-	-	(65,482)	(65,482)	-	(65,482)
subsidiary	-	-	-	-	-	(21)	(21)
2013/2014 final dividend paid by a listed subsidiary	-	-	-	-	-	(1,451)	(1,451)
2014/2015 interim dividend paid by a listed subsidiary	-	-	-	-	-	(290)	(290)
Total transactions with owners		-	-	(65,482)	(65,482)	(1,762)	(67,244)
At 31 December 2014	75,926	191,133	(320,636)	809,752	756,175	25,741	781,916

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the nine months ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

	(Unau Nine mon 31 Dec	ths ended ember	(Unaudited) Nine months ended 31 December		
	2014	2013	2014	2013	
	US\$'000	US\$'000	RM'000 (Note)	RM'000	
Cash flows from operating activities			(Note)	(Note)	
Cash generated from operations	54,089	63,778	189,122	223,000	
Interest paid	(3,512)	(5,363)	(12,280)	(18,752)	
Income tax paid	(11,832)	(13,538)	(41,370)	(47,336)	
Net cash generated from operating activities	38,745	44,877	135,472	156,912	
Cash flows from investing activities					
Acquisition of an associate	-	(115)	-	(402)	
Additional investment in an associate	(98)	-	(343)	-	
Purchases of property, plant and	()		· · · ·		
equipment	(4,927)	(6,317)	(17,227)	(22,086)	
Purchases of intangible assets	(397)	(275)	(1,388)	(962)	
Proceeds from disposal of property, plant				20	
and equipment	674	11	2,357	38	
Proceeds from disposal of interest in an associate	115		402		
Interest received	1,593	- 1,277	5,570	4,465	
Dividends received	1,090	1,2,7	59	52	
Net cash used in investing activities	(3,023)	(5,404)	(10,570)	(18,895)	
		(-, -,)	(-//	(- / - / - / - / - / - / - / - / - / -	
Cash flows from financing activities					
Dividends paid	(11,473)	(17,125)	(40,115)	(59,877)	
Dividends paid to non-controlling interests					
by a subsidiary	(6)	(10)	(21)	(35)	
Dividends paid to non-controlling interests	(408)	((02))	(1 1741)	(2, 410)	
by a listed subsidiary Proceeds from bank and other borrowings	(498) 12,901	(692) 9,014	(1,741) 45,108	(2,419) 31,517	
Repayments of bank and other borrowings	(17,553)	(14,690)	(61,374)	(51,364)	
Net cash used in financing activities	(16,629)	(23,503)	(58,143)	(82,178)	
Net cash used in infancing activities	(10,029)	(23,303)	(30,143)	(02,170)	
Net increase in cash and cash equivalents	19,093	15,970	66,759	55,839	
Cash and cash equivalents at beginning of	,	,	,	,>	
period	102,852	101,829	359,622	356,045	
Exchange adjustments on cash and cash					
equivalents	(4,861)	(3,664)	(16,997)	(12,811)	
Cash and cash equivalents at end of period	117,084	114,135	409,384	399,073	

Note: The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the nine months ended 31 December 2014 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.4965 ruling at 31 December 2014. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

A. NOTES TO THE FINANCIAL INFORMATION

A1. <u>Basis of preparation and changes in accounting policies</u>

a) Basis of preparation

This financial information for the quarter and nine months ended 31 December 2014 has been prepared in accordance with International Accounting Standard ("IAS") 34 "Interim Financial Reporting" issued by the International Accounting Standard Board ("IASB"), Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("HK Listing Rules") and paragraph 9.22 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad ("Bursa Securities").

This financial information should be read in conjunction with the annual financial statements for the year ended 31 March 2014, which were prepared in accordance with International Financial Reporting Standards ("IFRSs").

This financial information has not been audited.

b) Accounting policies

The accounting policies adopted for preparing this financial information are consistent with those set out in the consolidated financial statements of the Company for the year ended 31 March 2014 as included in the Company's annual report for the year ended 31 March 2014.

There are no amended standards or interpretations that are effective for the first time for this interim period that is expected to have a material impact on the Group.

Taxes on income in the three months and nine months ended 31 December 2014 are accrued using the tax rate that would be applicable to expected total annual earnings.

The Group has not early adopted other new or revised standards and amendments to standards that have been issued but are not yet effective for the accounting period beginning 1 April 2014. The Group is in the process of making an assessment of the impact of these new or revised standards and amendments to standards on the Group's results and financial position in the period of initial application.

c) Functional currency and translation to presentation currency

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates, i.e. the functional currency. The functional currency of the Company is RM. However, each entity within the Group can present its financial statements in any currency, which can be the same or different from the entity's functional currency. As the Group operates internationally, management considers that it is more appropriate to use US\$, a globally recognised currency, as the presentation currency for the Group's consolidated financial statements. For the entity whose functional currency is not the presentation currency, i.e. US\$, its results and financial position have been translated into US\$.

A2. <u>Auditor's report on preceding annual financial statements</u>

The auditor's report of the Group's annual financial statements for the year ended 31 March 2014 was not subject to any qualification.

A3. Seasonal or cyclical factors

The business operations of the Group may be affected by major festive seasons or major events that may increase or decrease the advertising expenditure and the travel business revenue.

NOTES TO THE FINANCIAL INFORMATION (Continued) Α.

A4. Unusual item

There were no unusual items affecting the Group's assets, liabilities, equity, net income or cash flows during the quarter under review.

A5. Changes in estimates

There were no material changes in estimates of amounts reported in prior financial years that have a material effect on the results of the current quarter under review.

A6. Changes in debt and equity securities

a) In September 2014, the Company repurchased a total of 2,000 of its listed shares on The Stock Exchange of Hong Kong Limited from the open market at the price of HK\$2.15 per share for the purpose of validating the declaration of solvency in relation to the share buyback mandate in accordance with the provision of the Malaysian Companies Act. The repurchase was financed by internally generated funds. Details of the repurchase are summarised as follows:

Month/Year	Number of ordinary shares repurchased	Purchase p sha Highest HK\$	-	Aggregate purchase consideration HK\$	Equivalents in US\$
September 2014	2,000	2.15	2.15	4,300	555

All the shares repurchased during the nine months ended 31 December 2014 were cancelled. Accordingly, the issued share capital of the Company was reduced by the par value of the repurchased shares and the premiums paid on these shares were charged against the share premium account. An amount equivalent to the par value of the shares cancelled was transferred from the Company's retained earnings to the capital redemption reserve.

Save as disclosed above, neither the Company nor any of its subsidiaries had purchased, sold or the Company had redeemed any of the Company's listed securities during the nine months ended 31 December 2014.

b) Details of the movements in the Company's shares during the nine months ended 31 December 2014 are as follows:

	Number of shares
As at 1 April 2014	1,687,239,241
Repurchase of ordinary shares	(2,000)
As at 31 December 2014	1,687,237,241

(Unaudited)

A7. Dividends paid

The tax-exempt second interim dividend of US0.680 cents per ordinary share totaling US\$11,473,000 in respect of the year ended 31 March 2014 was paid on 1 August 2014.

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A8. Turnover and segment information

The Group has determined the operating segments based on the reports that are reviewed and used by the Group Executive Committee for making strategic decisions.

The Group is organised operationally on a worldwide basis in four major operating segments:

Publishing and printing: Malaysia and other Southeast Asian countries Publishing and printing: Hong Kong and Mainland China Publishing and printing: North America Travel and travel related services

Publishing and printing segments are engaged in the publication, printing and distribution of newspapers, magazines, digital contents and books primarily in Chinese language. The segments derive revenue mainly from advertising and sales of newspapers and magazines. Travel and travel related services segment derives revenue from the sale of travel packages and provision of tour services.

The Group Executive Committee assesses the performance of the operating segments based on a measure of segment profit before income tax as per the internal financial report. Other information provided is measured in a manner consistent with that in the internal financial report.

The Group's turnover and results for the quarter ended 31 December 2014, analysed by operating segment, are as follows:

	(Unaudited) Three months ended 31 December 2014 Publishing and printing						
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000	Travel and travel related services US\$'000	Total US\$'000	
Turnover	61,983	20,420	6,208	88,611	16,584	105,195	
Segment profit before income tax	12,590	3,613	375	16,578	802	17,380	
Unallocated interest expense Other net unallocated expenses Share of profits of joint ventures and associates						(1,581) (410) 35	
Profit before income tax Income tax expense						15,424 (4,344)	
Profit for the quarter						11,080	
Other information: Interest income Interest expense	600 (37)	59 (18)	-	659 (55)	3	662 (55)	
Depreciation of property, plant and equipment	(2,076)	(371)	(111)	(2,558)	(31)	(2,589)	
Amortisation of intangible assets Income tax expense	(215) (3,450)	(38) (632)	(18) (50)	(271) (4,132)	(11) (212)	(282) (4,344)	

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A8. <u>Turnover and segment information (Continued)</u>

	(Unaudited) Three months ended 31 December 2013 Publishing and printing					
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000	Travel and travel related services US\$'000	Total US\$′000
Turnover	71,370	21,914	6,825	100,109	17,223	117,332
Segment profit before income tax	17,298	4,572	386	22,256	53	22,309
Unallocated interest expense Other net unallocated expenses Share of losses of joint ventures and associates						(2,006) (313) (70)
Profit before income tax Income tax expense						19,920 (5,346)
Profit for the quarter						14,574
Other information: Interest income Interest expense	398 (49)	54 (2)	-	452 (51)	2	454 (51)
Depreciation of property, plant and equipment Amortisation of intangible	(2,070)	(382)	(105)	(2,557)	(11)	(2,568)
assets	(219)	(32)	(22)	(273)	(5)	(278)
Income tax (expense) / credit	(4,317)	(773)	(391)	(5,481)	135	(5,346)

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A8. <u>Turnover and segment information (Continued)</u>

The Group's turnover and results for the nine months ended 31 December 2014, analysed by operating segment, are as follows:
(Unaudited)

	(Unaudited)							
	Nine months ended 31 December 2014 Publishing and printing							
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North	Sub-total US\$'000	Travel and travel related services US\$'000	Total US\$′000		
Turnover	194,180	55,104	18,054	267,338	74,993	342,331		
Segment profit before income tax	37,287	5,697		43,166	4,265	47,431		
Unallocated interest expense Other net unallocated expenses						(4,885) (734)		
Share of losses of joint ventures and associates						(102)		
Profit before income tax Income tax expense						41,710 (12,137)		
Profit for the period						29,573		
Other information: Interest income Interest expense	1,395 (149)	187 (54)	-	1,582 (203)	11 -	1,593 (203)		
Depreciation of property, plant and equipment Amortisation of intangible	(6,409)	(1,109)	(321)	(7,839)	(92)	(7,931)		
assets Income tax (expense) /	(665)	(113)	(56)	(834)	(21)	(855)		
credit	(9,764)	(1,338)	18	(11,084)	(1,053)	(12,137)		

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A8. <u>Turnover and segment information (Continued)</u>

	(Unaudited) Nine months ended 31 December 2013 Publishing and printing						
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000	Travel and travel related services US\$'000	Total US\$'000	
Turnover	216,528	56,071	19,884	292,483	76,636	369,119	
Segment profit before income tax	51,338	6,336	541	58,215	4,757	62,972	
Unallocated interest expense Other net unallocated expenses Share of losses of joint ventures and associates						(6,254) (875) (273)	
Profit before income tax Income tax expense						55,570 (15,231)	
Profit for the period						40,339	
Other information: Interest income Interest expense Depreciation of property,	1,125 (191)	146 (2)	- -	1,271 (193)	6	1,277 (193)	
plant and equipment Amortisation of intangible	(6,283)	(1,070)	(299)	(7,652)	(33)	(7,685)	
assets Income tax expense	(674) (12,940)	(97) (1,283)	(66) (602)	(837) (14,825)	(15) (406)	(852) (15,231)	

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A8. Turnover and segment information (Continued)

The segment assets as at 31 December 2014 are as follows:

	(Unaudited)						
	P	Publishing and printing					
	Malaysia and other Southeast Asian	Hong Kong and Mainland	North		Travel and travel related		
	countries US\$'000	China US\$'000	America US\$′000	Sub-total US\$'000		Elimination US\$'000	Total US\$′000
Segment assets	345,238	77,917	16,235	439,390	14,195	(145)	453,440
Unallocated assets							1,703
Total assets							455,143
Total assets include: Interests in joint ventures and associates Additions to non-current	-	2,736	-	2,736	-	-	2,736
assets (other than deferred income tax assets)	3,927	515	714	5,156	168		5,324

The segment assets as at 31 March 2014 are as follows:

				(Audited)			
	Р	ublishing ar	nd printing				
		Hong Kong and Mainland	North		Travel and travel related		
	countries US\$'000	China US\$'000	America US\$'000	Sub-total US\$'000		Elimination US\$'000	Total US\$'000
Segment assets	356,121	72,071	16,813	445,005	15,387	(221)	460,171
Unallocated assets							2,647
Total assets							462,818
Total assets include: Interests in joint ventures and associates Additions to non-current assets (other than deferred	-	2,956	-	2,956	-	-	2,956
income tax assets)	9,840	711	289	10,840	329		11,169

The elimination between segments represents intercompany receivables and payables between segments.

Segment assets consist primarily of property, plant and equipment, investment properties, intangible assets, interests in joint ventures and associates, inventories, trade and other receivables, and cash and cash equivalents. They exclude deferred income tax assets, available-for-sale financial assets, financial assets at fair value through profit or loss – listed equity securities, income tax recoverable and assets held by the Company.

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A9. Valuation of property, plant and equipment

There was no revaluation of the Group's property, plant and equipment during the quarter ended 31 December 2014.

A10. Subsequent material events

There were no subsequent material events of the Group.

A11. <u>Changes in the composition of the Group</u>

There was no material change in the composition of the Group during the quarter under review.

A12. Capital commitments

Capital commitments outstanding as at 31 December 2014 are as follows:

	(Unaudited) US\$'000
Property, plant and equipment :	
Authorised and contracted for	3,336
Authorised but not contracted for	4,925
	8,261

A. NOTES TO THE FINANCIAL INFORMATION (Continued)

A13. <u>Related party transactions</u>

	(Unaud Three mont 31 Dece 2014 US\$'000	hs ended	(Unaudited) Nine months ended 31 December 2014 2013 US\$'000 US\$'000		
Newsprint purchases from a related					
company (note 1) Pontal expanses paid to related	8,950	15,271	29,692	37,599	
Rental expenses paid to related companies (note 1)	20	5	60	15	
Purchases of air tickets from a related		-			
company (note 1)	10	8	27	31	
Motor vehicle insurance premium paid to	1	1	1	1	
a related company (<i>note 1</i>) Royalty fee for sales of books and DVDs	I	1	1	1	
to a related company (note 1)	-	-	3	-	
Advertising expenses paid to an associate	-	1	-	1	
Scrap sales of old newspapers and magazines to a related company (<i>note</i> 1)	(573)	(828)	(1,913)	(2,337)	
Agency fee income received from an		(0, -)	()	(01.0)	
associate	(106)	(85)	(239)	(216)	
Content providing and video production income received from a joint venture	(30)	(47)	(90)	(267)	
Provision of air tickets and	(00)	(1)	(50)	(_0))	
accommodation arrangement services to		(1)			
related companies (<i>note 1</i>) Provision of accounting service to related	(7)	(1)	(17)	(72)	
companies (note 1)	(3)	(2)	(7)	(2)	
Packaging fee received from a related		()		()	
company (<i>note 1</i>) Rental income received from a related	(2)	-	(2)	-	
company (note 1)	-	(28)	(9)	(74)	
Software development income from a		(_0)	()	(- 1)	
joint venture	-	-	-	(10)	

Notes:

1) Certain shareholders and directors of the Company are shareholders and/or directors of these related companies.

2) All the transactions above have been entered into in the normal course of business and have been charged at predetermined rates agreed mutually by the parties involved.

B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES' MAIN MARKET LISTING REQUIREMENTS

B1. <u>Analysis of performance</u>

	(Unau) Three mor 31 Dec	ths ended	(Unaudited) Nine months ended 31 December		
	2014 US\$'000	2013 US\$'000	2014 US\$'000	2013 US\$'000	
Turnover	105,195	117,332	342,331	369,119	
Profit before income tax	15,424	19,920	41,710	55,570	
EBITDA	19,269	24,369	53,991	69,277	

The Group's turnover for the third quarter ended 31 December 2014 amounted to US\$105,195,000, reflecting a decrease of 10.3% or US\$12,137,000 from US\$117,332,000 in the corresponding quarter last year.

Profit before income tax for the current quarter was US\$15,424,000, down 22.6% or US\$4,496,000 compared to US\$19,920,000 reported in the prior-year quarter. The decline in the Group's performance for the quarter was mainly due to lower revenue from the publishing and printing segment, compensated in part by savings in operating expenses.

EBITDA for the third quarter was US\$19,269,000, a decrease of 20.9% from US\$24,369,000 in the year-ago quarter.

During the current quarter, turnover for the Group's publishing and printing segment dropped 11.5% to US\$88,611,000, while segment profit before income tax was US\$16,578,000, down 25.5% from the year-ago reported profit of US\$22,256,000.

The Malaysian operations reported a turnover of US\$61,983,000, down 13.2% year-on-year, with profit before income tax decreased 27.2% to US\$12,590,000 from US\$17,298,000 reported in the third quarter of last year.

During the quarter, the Malaysian operations were impacted by the difficult operating conditions arising from poor consumer sentiments, more cautious spending with the impending implementation of GST coupled with one of the worst flood disasters in December 2014. The resultant weak consumer sentiments have lowered advertisers' appetite in the overall spending in the current quarter and thus negatively affected the media advertising market.

The Group's publishing operations in Hong Kong and Mainland China reported a 6.8% decline in segment turnover to US\$20,420,000 from US\$21,914,000 in the previous year, while segment profit before income tax was down by 21.0% to US\$3,613,000. The decrease in segment profit was mainly due to lower contribution from One Media Group, the Group's listed subsidiary, which was impacted by the weak magazine advertising market. The decrease was mitigated in part by tightened cost controls during the quarter.

Turnover for the Group's North America segment fell 9.0% to US\$6,208,000, due primarily to negative currency impact resulting from the weakening Canadian Dollar. Segment profit before income tax was US\$375,000, about the same level as that of the prior-year quarter.

The Group's tour segment reported a turnover of US\$16,584,000, a decrease of 3.7% from the previous corresponding quarter. This was mainly attributed to lower revenue from the North American operation due to competitive price pressure especially for tours to China. However, profit before income tax for the tour segment grew to US\$802,000 from US\$53,000 in the same quarter a year earlier, attributed mainly to improvement in gross profit margin from the Hong Kong operation.

B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES' MAIN MARKET LISTING REQUIREMENTS (Continued)

B1. Analysis of performance (Continued)

The Group's profit before income tax for the nine months ended 31 December 2014 decreased by 24.9% or US\$13,860,000 to US\$41,710,000, due mainly to the decline in turnover of 7.3% or US\$26,788,000 to US\$342,331,000 from the US\$369,119,000 reported in the previous year.

Both Malaysian Ringgit and Canadian Dollar weakened against the US Dollar during the quarter and the nine months ended 31 December 2014, resulting in negative currency impact on the Group's revenue and profit before income tax of approximately US\$3,572,000 and US\$672,000 respectively for the current quarter; and US\$7,174,000 and US\$1,127,000 respectively for the nine-month period.

B2. Variation of results against immediate preceding quarter

	(Unaudited)	(Unaudited)	
	Three months	Three months	
	ended	ended	
	31 December 2014	30 September 2014	
	US\$'000	- US\$'000	% change
Turnover	105,195	121,671	-13.5%
Profit before income tax	15,424	13,791	+11.8%

The Group's total revenue dropped 13.5% to US\$105,195,000 from US\$121,671,000 in the immediate preceding quarter, primarily due to higher tour revenue during the summer holiday season. Revenue from the publishing and printing segment was at about the same level as the preceding quarter. Total profit before income tax, however, rose 11.8% or US\$1,633,000 to US\$15,424,000 when compared to the preceding quarter, attributed to higher profit margin from the publishing and printing segment as well as cost savings from all operations.

B3. <u>Current year prospects</u>

The difficult business environment in the Group's major markets is expected to continue into the last quarter of 2014/2015.

The Malaysian segment is expecting a challenging quarter ahead as the consumer sentiment is expected to remain weak due to uncertainties underpinning the economy. Adding to this, the rising costs of living, impact of the upcoming GST implementation, and the depreciation of Malaysian Ringgit against US Dollar would continue to weigh on consumer sentiments.

Looking on the bright side, falling newsprint prices will continue to create some buffer for the Group's performance amid the difficult operating environment.

Given the tough market conditions, the Group will keep on strengthening operational efficiencies while at the same time enforcing financial discipline and measures for the enhancement of revenue generation.

B4. Profit forecast and profit guarantee

The Group has not provided any profit forecast or profit guarantee in any public document.

B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES' MAIN MARKET LISTING REQUIREMENTS (Continued)

B5. <u>Profit before income tax</u>

Profit before income tax has been arrived at after crediting / (charging):

	(Unaudited) Three months ended 31 December		(Unaudi Nine month 31 Decer	s ended
	2014 US\$'000	2013 US\$'000	2014 US\$'000	2013 US\$'000
(Allowance for impairment and written-off of) / reversal of allowance for trade and other				
receivables Allowance for and written-off of	(36)	4	(80)	(211)
inventories Exchange (losses) / gains – net	(41) (35)	(41) 93	(114) 111	(114) 467

Save as disclosed above and in A8, the other items as required under Part A(16) of Appendix 9B of the Bursa Securities' Listing Requirements are not applicable.

B6. Income tax expense

Income tax expense comprises the following:

	(Unaudited) Three months ended 31 December		(Unauc) Nine mont 31 Deco	ths ended	
	2014	2013	2014	2013	
	US\$'000	US\$'000	US\$'000	US\$'000	
Current period income tax expense Under provision of income tax expense	3,830	4,976	12,620	14,607	
in prior years	62	234	45	240	
Deferred income tax expense / (credit)	452	136	(528)	384	
	4,344	5,346	12,137	15,231	

The effective tax rates of the Group for the current quarter and period under review were higher than the Malaysian statutory tax rate of 25% mainly due to the non-deductibility of certain expenses for income tax purposes.

B7. <u>Status of corporate proposals</u>

There was no corporate proposal announced but not completed at the latest practicable date, which is not earlier than seven days from the date of issue of this unaudited financial information.

B8. Group borrowings

The Group's borrowings as at 31 December 2014 are as follows:

	(Unaudited)			
	Secured US\$'000	Unsecured US\$'000	Total US\$′000	
Current				
Short-term bank borrowings	1,246	6,625	7,871	
Non-current				
Medium term notes	-	128,700	128,700	
	1,246	135,325	136,571	

B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES' MAIN MARKET LISTING REQUIREMENTS (Continued)

B8. Group borrowings (Continued)

The Group's borrowings were denominated in the following currencies:

	(Unaudited) US\$'000
Malaysian Ringgit United States Dollars	131,457 1,246
Hong Kong Dollars	3,868
	136,571

The net gearing ratio of the Group, calculated as net debt over owners' equity, was 9.0% as at 31 December 2014 (31 March 2014: 21.9%).

B9. <u>Material litigation</u>

As at 31 December 2014, there were several libel suits which involved claims against some companies in the Group. The Group has been strongly contesting those claims. Even though the final outcome of the proceedings is still uncertain as of the date this unaudited financial information is authorised for issue, the directors of the Company are of the opinion that the respective ultimate liability, if any, will not have a material adverse impact upon the Group's financial position.

B10. Dividend payable

The tax-exempt first interim dividend of US0.430 cents per ordinary share totaling US\$7,255,000 in respect of the year ending 31 March 2015 was paid on 15 January 2015.

The board of directors does not recommend any distribution of dividend for the current quarter under review.

B11. Earnings per share attributable to owners of the Company

	(Unaudited) Three months ended 31 December		(Unaudited) Nine months ended 31 December	
	2014	2013	2014	2013
Profit attributable to owners of the				
Company (US\$'000)	10,614	13,903	28,938	39,296
Weighted average number of ordinary shares in issue	1,687,237,241	1,687,239,241	1,687,238,361	1,687,239,725
Basic earnings per share (US cents)	0.63	0.82	1.72	2.33
Diluted earnings per share (US cents)	0.63	0.82	1.72	2.33

The diluted earnings per share is the same as the basic earnings per share as there were no dilutive potential shares in issue during the quarter and nine months ended 31 December 2014 and 2013.

B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES' MAIN MARKET LISTING REQUIREMENTS (Continued)

B12. Disclosure of realised and unrealised retained profits

The following analysis of realised and unrealised retained profits is prepared in accordance with the Guidance on Special Matter No.1 "Determination of Realised and Unrealised Profits or Losses in the Context of Disclosure Pursuant to Bursa Securities Listing Requirements", as issued by the Malaysian Institute of Accountants and based on the prescribed format by Bursa Securities.

	(Unaudited) As at 31 December 2014 US\$′000	(Unaudited) As at 31 March 2014 US\$'000
Total retained profits of the Company and its subsidiaries: - Realised - Unrealised	266,581 (9,407)	248,231 (10,300)
Total share of accumulated losses from joint ventures and associates:	257,174	237,931
- Realised - Unrealised	(1,373) <u>33</u> (1,340)	
Less : consolidation adjustments	(24,245)	(15,314)
Group's retained profits as per condensed consolidated statement of financial position	231,589	221,379

The disclosure of realised and unrealised retained profits above is solely for complying with the disclosure requirements stipulated in the directive of Bursa Securities and should not be applied for any other purposes.

On behalf of the Board Media Chinese International Limited

Law Yuk Kuen Tong Siew Kheng Joint Company Secretaries 26 February 2015