

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**MEDIA CHINESE INTERNATIONAL LIMITED**

**世界華文媒體有限公司**

*(Incorporated in Bermuda with limited liability)*

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

**OVERSEAS REGULATORY ANNOUNCEMENT**

*(This overseas regulatory announcement is issued pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)*

Please refer to the attached announcement on the next page.

11 August 2015

*As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Mr Leong Chew Meng, being executive Directors; Ms Tiong Choon, being non-executive Director; and Mr David Yu Hon To, Tan Sri Dato' Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive Directors.*

# OTHERS Media Chinese International Limited ("Media Chinese") - Incorporation of a New Wholly-owned Subsidiary

## MEDIA CHINESE INTERNATIONAL LIMITED

<b>Type</b>	Announcement
<b>Subject</b>	OTHERS
<b>Description</b>	Media Chinese International Limited ("Media Chinese") - Incorporation of a New Wholly-owned Subsidiary

The Board of Directors of Media Chinese wishes to announce that Ming Pao Holdings Limited, an indirect wholly-owned subsidiary of Media Chinese, has incorporated a new wholly-owned subsidiary known as MCIL Digital Limited ("MCIL Digital").

MCIL Digital was incorporated in Hong Kong on 7 August 2015, with an issued and paid-up share capital of HK\$1.00 comprising 1 share at no par value. The intended principal activity of MCIL Digital is the operation of digital and multi-media business.

The aforesaid new wholly-owned subsidiary is not expected to have any material effect on the consolidated earnings and net assets of Media Chinese for the current financial year.

None of the Directors and/or major shareholders of Media Chinese and/or persons connected with them has any interest, direct or indirect, in the aforesaid incorporation.

This announcement is dated 11 August 2015.

---

### Announcement Info

<b>Company Name</b>	MEDIA CHINESE INTERNATIONAL LIMITED
<b>Stock Name</b>	MEDIAC
<b>Date Announced</b>	11 Aug 2015
<b>Category</b>	General Announcement for PLC
<b>Reference Number</b>	GA1-07082015-00018