

For the month ended (dd/mm/yyyy):

Monthly Return of Equity Issuer on Movements in Securities

To: Hong Kong Exchanges and Cle	earing Limited						
Tame of Issuer Media Chinese International Limited O7/10/2010							
I. Movements in Authorised Share (Capital						
1. Ordinary Shares							
(1) Stock code : 685 De	escription :	Ordinary	Shares				
	No. of ordinary shares	Par value (HK\$)	Authorised share capital (HK\$)				
Balance at close of preceding month	2,500,000,000	2,500,000,000 0.10					
Increase/(decrease)	Nil		Nil				
Balance at close of the month	2,500,000,000	0.10	250,000,000				
(2) Stock code : N/A De	escription :						
	No. of ordinary shares	Par value (State currency)	Authorised share capital (State currency)				
Balance at close of preceding month	1						
Increase/(decrease)							
Balance at close of the month							

30/09/2010

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Stock code : N/A Descri	ption :		
	No. of preference shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month			
Increase/(decrease)			
Balance at close of the month			
3. Other Classes of Shares			
Stock code : N/A Descri	ption :		
	No. of other classes of shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month			
Increase/(decrease)			

Total authorised share capital at the end of the month (HK\$): 250,000,000

II. Movements in Issued Share Capital

	No. of ordinary shares		No. of preference	No. of other classes	
	(1)	(2)	shares	of shares	
Balance at close of preceding month	1,683,897,241	N/A	N/A	N/A	
Increase/ (decrease) during the month	(1,000)	N/A	N/A	N/A	
Balance at close of the month	1,683,896,241	N/A	N/A	N/A	

III. Details of Movements in Issued Share Capital

Share Options (under Share Option Schemes of the Issuer)

	Share Option	Schemes of the Is	ssuer)		No. of new shares of	
Particulars of share option scheme including EGM approval date	otion scheme cluding EGM					No. of new shares of issuer which may be issued pursuant thereto as at close of the month
(dd/mm/yyyy) and		Movement durin	g the month		thereto	as at close of the month
class of shares						
issuable	Granted	Exercised	Cancelled	Lapsed		
1. Share option						
scheme						
approved on						
21/08/2001						
with exercise	2711				N 711	2 4 7 7 0 0 0
price of	Nil	Nil	Nil	Nil	Nil	2,175,000
HK\$1.592						
granted on						
31/08/2001						
Ordinary shares						
$\frac{\text{Ordinary Shares}}{(Note 1)}$	-				-	-
(11010-1)						
2. Share option						
scheme						
approved on						
21/08/2001						
with exercise						
price of	Nil	Nil	Nil	Nil	Nil	603,000
HK\$1.32						
granted on						
29/08/2003						
Ordinary shares						
(Note 1)		-		-		
(11010 1)						
3. Share option						
scheme						
approved on						
21/08/2001						
with exercise		× ***				4.000.000
price of	Nil	Nil	Nil	Nil	Nil	1,200,000
HK\$1.80						
granted on						
15/09/2003						
Ordinary shares						
(Note 1)						
,		Tot	al A. (Ordin	ary shares)	Nil	
				nce shares)	N/A	
			•	Other class)	N/A	
Total funds raised du	ing the month	from exercise of		,		
options (State current				N/A		
, ,	- *		-			

Warrants to Issue Shares of the Issuer which are to be Listed No. of new No. of new shares of shares of issuer issued issuer which may be issued during the month pursuant pursuant thereto as at Currency of Nominal value at Exercised Nominal value thereto close of the Description of warrants nominal close of during the at close of the month (Date of expiry - dd/mm/yyyy) value preceding month month month 1. N/A (/ / /Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 2. N/A Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 3. N/A / / Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) 4. N/A / / Stock code (if listed) Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy) Total B. (Ordinary shares) (Preference shares) N/A (Other class) N/A

Convertibles (i.e. Convertible in Class and description		Amount at close of preceding month	Converted during the month	Amount at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. N/A	outstanding	month	пошп	month		
Stock code (if listed) Class of shares	_ _ _ 					
issuable (Note 1) Subscription price EGM approval date (if applicable)						
(dd/mm/yyyy)) 2. N/A						
Stock code (if listed) Class of shares	- 					
issuable (Note 1) Subscription price EGM approval date (if applicable) (dd/mm/yyyy)		_				
3. N/A	_ _ _					
Stock code (if listed) Class of shares issuable (Note 1) Subscription price						
EGM approval date (if applicable) (dd/mm/yyyy) 4. N/A						
Stock code (if listed)	_ _ 					
Class of shares issuable (Note 1) Subscription price EGM approval date (if applicable)						
(dd/mm/yyyy)				nary shares) ence shares) Other class)	N/A N/A N/A	-

For Main Board and GEM listed issuers
Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

Full particulars including EGM approval date (dd/mm/yyyy), if applicable, and class of shares issuable:	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. <u>N/A</u>	-	
	-	
shares (Note 1)		
2 N/A		
2. <u>N/A</u>	-	
shares (Note 1)		
3. N/A		
	-	
shares (Note 1)		
Total D. (Ordinary shares)	N/A	
(Preference shares)	N/A	
(Other class)	N/A	

Other Move	ements in Issue	ed Share C	apital					
Type of	Issue						No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
				Class of shares issua (Note 1)	able	N/A		
1. Rights	issue	At price :	State currency —	 Issue and allotment date : (dd/mm/yyyy)				
				EGM approval date: (dd/mm/yyyy)				
				Class of shares issua (Note 1)	able	N/A		
2. Open o	ffer	At price :	State currency —	 Issue and allotment date : (dd/mm/yyyy)				
				EGM approval date: (dd/mm/yyyy)				
							-	
				Class of shares issua (Note 1)	able	N/A		
3. Placing	Ţ		State currency	 Issue and allotment date : (dd/mm/yyyy)				
				EGM approval date: (dd/mm/yyyy)				
				Class of shares issua (Note 1)	able	N/A		
4. Bonus	issue			Issue and allotment date : (dd/mm/yyyy)				
				EGM approval date: (dd/mm/yyyy)				

For Main Board and GEM listed issuers

		I	For Main Boa	rd and GEM lis	
	Type of Issue			No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
		Class of shares issuable (Note 1)	N/A		
5.	Scrip dividend At price : State curre	Issue and allotment date : (dd/mm/yyyy)			
		EGM approval date: (dd/mm/yyyy)			
		Class of shares repurchased (<i>Note 1</i>)	Ordinary shares		
6.	Repurchase of shares	Cancellation date : (dd/mm/yyyy)	13/09/2010		
		AGM approval date: (dd/mm/yyyy)	25/08/2010	(1,000)	
				_(1,000)	
		Class of shares redeemed (<i>Note 1</i>)	N/A		
7.	Redemption of shares	Redemption date : (dd/mm/yyyy)			
		EGM approval date: (dd/mm/yyyy)			
		Class of shares issuable (Note 1)	N/A		
8.	Consideration issue At price : State curre	Issue and allotment date : (dd/mm/yyyy)			
		EGM approval date: (dd/mm/yyyy)			

For Main Board and GEM listed issuers

	For Main Board	and GEM lis	sted issuers
Type of Issue		No. of new shares of ssuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
9. Capital reorganisation	Class of shares issuable N/A (Note 1) Issue and allotment date: (dd/mm/yyyy) EGM approval date: (dd/mm/yyyy)		
10. Other (Please specify) At price: State currency	Class of shares issuable N/A (Note 1) — Issue and allotment date: (dd/mm/yyyy) EGM approval date: (dd/mm/yyyy)		
	Total E. (Ordinary shares) (Preference shares) (Other class)	N/A	- - -

Total increase / (decrease) in ordinary shares during the month (i.e. Total of A to E):	(1)	(1,000)
	(2)	N/A
Total increase / (decrease) in preference shares during the month (i.e. Total of A to E):		N/A
Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E):		N/A
(These figures should be the same as the relevant figures under II above ("Movements in Is	sued Sh	are Capital").)

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Remarks (if any):			
Submitted by:	Law Yuk Kuen, Rita		_
Title:	Company Secretary		
	Secretary or other duly authoris		

Notes:

- 1. State the class of shares (e.g. ordinary, preference or other).
- 2. If there is insufficient space, please append the prescribed continuation sheet.