



MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685, Malaysia Stock Code: 5090)

Form of Proxy for the Special General Meeting to be held on Friday, 19 October 2012 at 10:00 a.m.

I/We ⁽¹⁾ _____
of _____
being the registered holder(s) of ⁽²⁾ _____ shares of HKD0.10 each in the capital of
MEDIA CHINESE INTERNATIONAL LIMITED (the “Company”) hereby appoint ⁽³⁾ _____
of _____
or failing him _____
of _____
or failing him, the Chairman of the Meeting as *my/our *proxy/proxies to attend and vote for *me/us at the special general
meeting of the Company to be held at (i) Sin Chew Media Corporation Berhad, Cultural Hall, No. 19, Jalan Semangat, 46200
Petaling Jaya, Selangor Darul Ehsan, Malaysia; and (ii) 15th Floor, Block A, Ming Pao Industrial Centre, 18 Ka Yip Street,
Chai Wan, Hong Kong on Friday, 19 October 2012 at 10:00 a.m. as indicated below or, if no such indication is given, as my/
our proxy thinks fit.

SPECIAL RESOLUTION	FOR ⁽⁴⁾	AGAINST ⁽⁴⁾
PROPOSED CAPITAL REDUCTION		
ORDINARY RESOLUTION	FOR ⁽⁴⁾	AGAINST ⁽⁴⁾
PROPOSED DIVIDEND		

Dated this _____ 2012 Shareholder's signature ⁽⁶⁾: _____

Notes:

1. Full name(s) and address(es) to be inserted in **BLOCK CAPITALS**.
2. Please insert the number of shares of HKD0.10 each registered in your name(s). If no number is inserted, this proxy form will be deemed to relate to all the shares in the capital of the Company registered in your name(s).
3. Please insert the name and address of the proxy desired. **IF NO NAME IS INSERTED, THE CHAIRMAN OF THE MEETING WILL ACT AS YOUR PROXY.**
4. **IMPORTANT: IF YOU WISH TO VOTE FOR A RESOLUTION, PLEASE PLACE A “✓” IN THE RELEVANT BOX MARKED “FOR” BESIDE THE APPROPRIATE RESOLUTION, IF YOU WISH TO VOTE AGAINST A RESOLUTION, PLEASE PLACE A “✓” IN THE RELEVANT BOX MARKED “AGAINST” BESIDE THE APPROPRIATE RESOLUTION. FAILURE TO COMPLETE THE BOXES WILL ENTITLE YOUR PROXY TO CAST HIS VOTE AT HIS DISCRETION.** Your proxy will also be entitled to vote at his discretion on any resolution properly put to the meeting other than those referred to in the notice convening the meeting.
5. In respect of the members in Malaysia, only members registered in the record of depositors of the Company as at 12 October 2012 shall be eligible to attend the meeting or appoint proxy or proxies to attend and vote on their behalf.
6. This proxy form must be signed by you or your attorney duly authorised in writing or, in the case of a corporation, this proxy form must be under its common seal or under the hand of an officer or attorney duly authorised. Any alterations made in this form should be initialled by the person who signs it.
7. Any member of the Company entitled to attend and vote at the meeting is entitled to appoint one proxy or proxies to attend and vote instead of him. When a member appoints more than one proxy, the appointment shall be invalid unless he/she specifies the proportions of his/her shareholdings to be represented by each proxy. In case of a vote taken by a show of hands, the first named proxy shall vote on your behalf. A proxy may but need not be a member of the Company, but must attend the meeting in person to represent you.
8. To be valid, this proxy form, together with any power of attorney or other authority (if any) under which it is signed, or notarially certified copy thereof, must be lodged with (i) the Malaysia share registrar office of the Company at Level 17, The Gardens North Tower, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia; or (ii) the Hong Kong head office and principal place of business at 15th Floor, Block A, Ming Pao Industrial Centre, 18 Ka Yip Street, Chai Wan, Hong Kong, as soon as possible and in any event not less than forty-eight (48) hours before the time stipulated for holding the meeting or any adjournment thereof.