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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

VOLUNTARY ANNOUNCEMENT

This announcement is made to be consistent with the publication of the monthly progress update announcement by One Media Group Limited (“**One Media**”). This announcement is made by the board of directors (the “**Board**”) of Media Chinese International Limited (the “**Company**”) on a voluntary basis to keep the shareholders of the Company (the “**Shareholders**”) and public investors informed of the latest business development of the Company.

Reference is made to (i) the announcements of the Company dated 1 August 2016 and 1 March 2017 in relation to, among other things, the Proposed Disposal, CP Agreements and the proposed Special Dividend; (ii) the announcements of the Company dated 28 November 2016, 24 January 2017, 28 March 2017 and 30 June 2017 in relation to, among other things, further extension of the long stop date of the Share Transfer Agreement; and (iii) the voluntary announcements of the Company dated 4 May 2017 and 7 June 2017 (collectively, the “**Announcements**”). Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Announcements.

The Company wishes to update its Shareholders and potential investors that, as at the date of this announcement, none of the conditions precedent of the Share Transfer Agreement has been satisfied or waived by the Purchaser.

Shareholders and potential investors of the Company should note that there is no assurance that the Proposed Disposal will materialise or eventually be consummated. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company. Further announcements will be made by the Company as and when appropriate in accordance with the Listing Rules and the Listing Requirements.

On behalf of the Board
Media Chinese International Limited
Tiong Kiew Chiong
Director

1 August 2017

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Ms Tiong Choon, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Mr Leong Chew Meng, being executive Directors; Dato' Sri Dr Tiong Ik King, being non-executive Director; and Mr Yu Hon To, David, Datuk Chong Kee Yuon and Mr Khoo Kar Khoon being independent non-executive Directors.