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MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)
(Malaysia Company No. 995098-A)
(Hong Kong Stock Code: 685)
(Malaysia Stock Code: 5090)

RE-DESIGNATION OF DIRECTOR

The board of directors (the "Board") of Media Chinese International Limited (the "Company", which together with its subsidiaries, the "Group") announces that Dato' Sri Dr Tiong Ik King will be re-designated from an executive director ("Executive Director") to a non-executive director ("Non-Executive Director") of the Company with effect from 1 April 2017.

Dato' Sri Dr Tiong Ik King, aged 66, was appointed as an Executive Director of the Company on 20 October 1995. He has extensive experience in media and publishing, information technology, timber, plantations, oil palm and manufacturing industries. Dato' Sri Dr Tiong graduated from the National University of Singapore with an M.B.B.S. Degree in 1975 and became a member of the Royal College of Physicians, United Kingdom (M.R.C.P.) in 1977. He was conferred the datukship title of Dato' Sri by the Sultan of Pahang, Malaysia on 24 October 2008 in recognition of his contribution to the country.

Dato' Sri Dr Tiong currently sits on the board of Jaya Tiasa Holdings Berhad, a listed company in Malaysia and RH Petrogas Limited, a listed company in Singapore.

He is the brother of Tan Sri Datuk Sir Tiong Hiew King, an uncle of Ms Tiong Choon and a distant relative of Mr Tiong Kiew Chiong, all of whom are directors of the Company. In addition, both Dato' Sri Dr Tiong Ik King and Tan Sri Datuk Sir Tiong Hiew King are substantial shareholders of the Company. He also sits on the board of a subsidiary of the Group.

Save as disclosed herein, Dato' Sri Dr Tiong Ik King has not held any directorship in other public companies in the past three years and does not have any relationship with any other directors, senior management, substantial shareholders or controlling shareholders of the Company and has not held any other positions with any members of the Group.

As at the date hereof, Dato' Sri Dr Tiong Ik King had personal interest in 11,144,189 shares of the Company (the "**Shares**") and corporate interest in 252,487,700 Shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Dato' Sri Dr Tiong Ik King has entered into a new letter of appointment with the Company for a term of 2 years commencing from 1 April 2017 to 31 March 2019. The appointment of Dato' Sri Dr Tiong Ik King as a Non-Executive Director of the Company is subject to retirement by rotation and re-election at annual general meetings of the Company in accordance with the bye-laws of the Company. In addition, he will be entitled to receive a director's fee of HK\$165,000 per annum, which is determined by the Board with reference to his responsibilities and the prevailing market practice.

Save as disclosed above, there is no other matter that needs to be brought to the attention of the shareholders of the Company and there is no other information which is discloseable nor is/was Dato' Sri Dr Tiong Ik King involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

On behalf of the Board

Media Chinese International Limited

Tan Sri Datuk Sir Tiong Hiew King

Group Executive Chairman

31 March 2017

As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato' Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Mr Leong Chew Meng, being executive directors; Ms Tiong Choon, being non-executive director; and Mr David Yu Hon To, Datuk Chong Kee Yuon and Mr Khoo Kar Khoon, being independent non-executive directors.