



MEDIA CHINESE INTERNATIONAL LIMITED

世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Malaysia Company No. 馬來西亞公司編號：995098-A)

(Hong Kong Stock Code 香港股份代號：685，Malaysia Stock Code 馬來西亞股份代號：5090)

Dear Shareholders,
敬啟者：

Election of Language and Means of Receipt of Corporate Communications 選擇收取公司通訊之語言及方式

We are pleased to enclose the 2011/12 Annual Report, the Circular dated 23 July 2012 and the Proxy Form of Media Chinese International Limited (the “Company”).

隨函附上世界華文媒體有限公司(「本公司」)2011/12年年報、二零一二年七月二十三日之通函及代表委任表格各乙份。

Shareholders who have chosen to receive the Company’s corporate communications in either English or Chinese language only and would like to receive a printed copy in other language, or by electronic means through the Company’s website at www.mediachinesegroup.com in lieu of in printed form and for any reason have difficulty in receiving or gaining access to the above documents, will upon request in writing to the Company’s Share Registrar, Tricor Tengis Limited, be promptly sent such documents in printed form, in English or Chinese, free of charge. Please kindly complete Part A of the attached Instruction Slip and return the completed Instruction Slip to the Company’s Share Registrar by post using the pre-paid envelope provided.

已選擇收取英文或中文版之公司通訊但欲收取另一語言之印刷本，或透過本公司網站www.mediachinesegroup.com以電子方式瀏覽本公司公司通訊以取代收取印刷本的股東，如因任何理由於收取或接收上述文件上出現困難，只要向本公司股份過戶登記處卓佳登捷時有限公司提出書面要求，均可立即獲免費發送該文件的英文或中文印刷本。請閣下填妥隨附指示回條甲部，並將已填妥之指示回條以已預付郵費的信封寄回本公司股份過戶登記處。

Please note that you may make an election or change your choice of language and means of receipt at any time, free of charge, by completing Part B of the Instruction Slip and returning the completed Instruction Slip to the Company’s Share Registrar. A copy of the Instruction Slip can also be obtained from the Company’s Share Registrar.

請注意閣下可以隨時透過填寫隨附指示回條乙部選擇及更改已選擇的語言版本及收取方式，費用全免。填妥的指示回條須交回本公司股份過戶登記處。股東亦可向本公司股份過戶登記處索取該指示回條。

If you have any queries relating to this letter, please call our Share Registrar’s hotline at (852) 2980 1333.

如閣下對本函件有任何疑問，請致電本公司股份過戶登記處的熱線(852) 2980 1333。

MEDIA CHINESE INTERNATIONAL LIMITED
世界華文媒體有限公司

23 July 2012
二零一二年七月二十三日