



## MEDIA CHINESE INTERNATIONAL LIMITED

### 世界華文媒體有限公司

(Incorporated in Bermuda with limited liability)

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

#### Proxy Form for the Annual General Meeting to be held on Wednesday, 24 August 2011 at 10:00 a.m.

I/We (note 1) \_\_\_\_\_  
of \_\_\_\_\_  
being the registered holder(s) of (note 2) \_\_\_\_\_ shares of HK\$0.10 each in the capital of  
MEDIA CHINESE INTERNATIONAL LIMITED (the "Company") hereby appoint (note 3) \_\_\_\_\_  
of \_\_\_\_\_  
or failing him \_\_\_\_\_  
of \_\_\_\_\_  
or failing him, the Chairman of the meeting to act as my/our proxy to attend and vote for me/us at the annual general meeting of the Company to be held at (i) Sin Chew Media Corporation Berhad, Activity Centre, No. 19, Jalan Semangat, 46200 Petaling Jaya, Selangor Darul Ehsan, Malaysia; and (ii) 15th Floor, Block A, Ming Pao Industrial Centre, 18 Ka Yip Street, Chai Wan, Hong Kong on Wednesday, 24 August 2011 at 10:00 a.m. and at any adjournment thereof as indicated below or, if no such indication is given, as my/our proxy thinks fit.

Resolution	For (note 4)	Against (note 4)
1. To receive the Audited Financial Statements for the financial year ended 31 March 2011 together with the Directors' and Independent Auditor's Reports thereon		
2. To approve the payment of Directors' fees for the financial year ended 31 March 2011 To re-elect the following Directors who retire pursuant to the Company's Bye-Laws:		
3. Mr TIONG Kiu King		
4. Dato' Sri Dr TIONG Ik King		
5. Tan Sri Dato' LAU Yin Pin		
6. Temenggong Datuk Kenneth Kyan ANAK TEMENGGONG KOH		
7. To re-appoint Messrs PricewaterhouseCoopers as auditor of the Company for the ensuing year and to authorise the Directors to fix its remuneration		
8. To approve the Company and/or its subsidiaries to enter into recurrent related party transactions of a revenue or trading nature		
9. To give a general mandate to the Directors for share buy-back		
10. To give a general mandate to the Directors to issue new shares		
11. To extend the general mandate to be given to the Directors to issue new shares		

Dated: \_\_\_\_\_ 2011

Shareholder's Signature (note 5): \_\_\_\_\_

#### Notes:

1. Full name(s) and address(es) to be inserted in **BLOCK CAPITALS**.
2. Please insert the number of shares of HK\$0.10 each registered in your name(s). If no number is inserted, this proxy form will be deemed to relate to all the shares in the capital of the Company registered in your name(s).
3. Please insert the name and address of the proxy desired. **IF NO NAME IS INSERTED, THE CHAIRMAN OF THE MEETING WILL ACT AS YOUR PROXY.**
4. **IMPORTANT: IF YOU WISH TO VOTE FOR A RESOLUTION, PLEASE PLACE A "✓" IN THE RELEVANT BOX MARKED "FOR" BESIDE THE APPROPRIATE RESOLUTION, IF YOU WISH TO VOTE AGAINST A RESOLUTION, PLEASE PLACE A "✓" IN THE RELEVANT BOX MARKED "AGAINST" BESIDE THE APPROPRIATE RESOLUTION. FAILURE TO COMPLETE THE BOXES WILL ENTITLE YOUR PROXY TO CAST HIS VOTE AT HIS DISCRETION.** Your proxy will also be entitled to vote at his discretion on any resolution properly put to the meeting other than those referred to in the notice convening the meeting.
5. This proxy form must be signed by you or your attorney duly authorised in writing or, in the case of a corporation, this proxy form must be under its common seal or under the hand of an officer or attorney duly authorised. Any alterations made in this form should be initialled by the person who signs it.
6. When a member appoints more than one proxy (but not more than two), the appointment shall be invalid unless he/she specifies the proportions of his/her shareholdings to be represented by each proxy. A proxy need not be a member of the Company, but must attend the meeting in person to represent you.
7. To be valid, this proxy form together with any power of attorney or other authority (if any) under which it is signed, or notarially certified copy thereof, must be lodged with i) Malaysia Branch Share Registrar office at Level 17, The Gardens North Tower, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia; or ii) the Hong Kong head office and principal place of business of the Company at 15th Floor, Block A, Ming Pao Industrial Centre, 18 Ka Yip Street, Chai Wan, Hong Kong, not less than 48 hours before the time appointed for holding the meeting or any adjournment thereof.